#### 1988 2018 HEALTHCARE EXECUTIVE GROUP TO BE A COMPANY STATES OF THE SECONDERS OF THE SECONDE

Guiding Executives Through Innovation, Change and Growth, since 1988



### **Today's Webinar**

## The 2018 HCEG Top 10 Healthcare Opportunities, Challenges & Issues





### About the HealthCare Executive Group

VISION

To be a professional network which is relevant, influential and sought after in healthcare, by promoting industry-wide transformation and innovations that foster market advancement and enables professional growth of its members.

#### **Our Value**

- Resources to support and enable a true "health care eco system" to reshape healthcare
- Establishes life-long relationships that assist with current and future career advancement and development
- Provides strategic development and mentored opportunities for member executives
- Provides strategic advisory capabilities to CMS, AHIP and lobbying activities
- Provides insights and knowledge to advance member organizations
- Integrates health plan operations, IT and clinical issues to transform healthcare
- Builds and strengths the IT and technology partnerships with health plan operations

#### MISSION

Thought leadership through the collective contributions of a select network of healthcare executives and industry experts, while building relationships that provide critical access to market knowledge, resources, and strategies.



### **HCEG Sponsor Partners**

# **InstaMed**<sup>®</sup>

**Healthcare Payments Simplified** 

# CHANGE REDCARD **HEALTHCARE**



#### **Cumberland**<sup>®</sup> consulting group





### **Today's Panel**

#### **Ferris Taylor**

Executive Director, HCEG Consultant to Arches Health Plan





#### Kim Sinclair

Board Chair, HCEG Chief Information Officer BMC HealthNet Plan / Well Sense Health Plan

#### David V. Gallegos

HCEG Board, SVP Consulting Services Change Healthcare







#### 2018 HCEG Top 10

- 1. **Clinical and Data Analytics:** Leveraging big data with clinical evidence to segment populations, manage health and drive decisions
- 2. **Population Health Services Organizations:** operationalizing population health strategy, chronic care management, driving clinical integration, and integrating social determinants of health
- 3. Value-Based Payments: targeting specific medical conditions to manage cost and quality of care
- 4. **Cost Transparency:** growing legislation and consumer demand
- 5. **Total Consumer Health:** improving members' overall well-being and medical, social, financial, and environmental
- 6. **Cybersecurity:** protecting the privacy and security of consumer information
- 7. **Healthcare Reform:** repeal, replace, or substantial modification of current healthcare laws, Block Grants, Single-Payer, Industry Stability
- 8. Harnessing Mobile Health Technology: Improving disease management, member engagement, and data collection/distribution
- 9. Addressing Pharmacy Costs: implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs
- 10. **The Engaged Digital Consumer:** HSAs, member/patient portals, health and wellness education materials.





Targeting specific medical conditions to manage cost and quality of care

### HCEG TOP TEN CLINICAL AND DATA ANALYTICS



Leveraging big data with clinical evidence to segment populations, manage health and drive decisions

ΓΟΡ

TEN



#### POPULATION HEALTH SERVICES ORGANIZATIONS



#2

Operationalizing population health strategy, chronic care management, driving clinical integration, and integrating social determinants of health

COST TRANSPARENCY





#4

Growing legislation and consumer demand

CYBERSECURITY





#6

Protecting the privacy and security of consumer information

TOTAL

CONSUMER HEALTH





#5

Improving members' overall well-being and medical, social, financial, and environmental



#### HARNESSING MOBILE HEALTH TECHNOLOGY



#8

Improving disease management, member engagement, and data collection/distribution

### HCEG TOP TEN THE ENGAGED DIGITAL #10 THE ENGAGED DIGITAL CONSUMER



HSAs, member/patient portals, health and wellness education materials

# HCEG TOP TEN ADDRESSING

PHARMACY COSTS





#9

Implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs



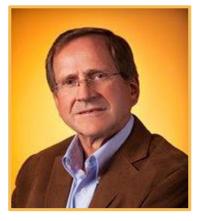
# HEALTHCARE REFORM



#7

Repeal, replace, or substantial modification of current healthcare laws, Block Grants, Single-Payer, Industry Stability

### **Questions?**



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### Payers & Providers: Join HCEG

**\$2,500** for Annual Membership includes:

- Two paid registrations for the 2 ½ day Annual Forum September 12-14<sup>th</sup>
- Access to HCEG Regional Executive Leadership Roundtables
- Unlimited access to 2018 HCEG Webinars and content
- Access to exclusive social gatherings in conjunction with other industry events
  - HIMSS
  - HLTH.co
  - AHIP
  - WHCC
  - BCBS Summit



# Celebrate 30 Years of HCEG

Email Juliana Ruiz **jr@hceg.org** about HCEG & to join us Minneapolis



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