1988 2018 HEALTHCARE EXECUTIVE GROUP TO BE A COMPANY STATES OF THE SECONDERS OF THE SECONDE

Guiding Executives Through Innovation, Change and Growth, since 1988



Today's Webinar

The 2018 HCEG Top 10 Healthcare Opportunities, Challenges & Issues





About the HealthCare Executive Group

VISION

To be a professional network which is relevant, influential and sought after in healthcare, by promoting industry-wide transformation and innovations that foster market advancement and enables professional growth of its members.

Our Value

- Resources to support and enable a true "health care eco system" to reshape healthcare
- Establishes life-long relationships that assist with current and future career advancement and development
- Provides strategic development and mentored opportunities for member executives
- Provides strategic advisory capabilities to CMS, AHIP and lobbying activities
- Provides insights and knowledge to advance member organizations
- Integrates health plan operations, IT and clinical issues to transform healthcare
- Builds and strengths the IT and technology partnerships with health plan operations

MISSION

Thought leadership through the collective contributions of a select network of healthcare executives and industry experts, while building relationships that provide critical access to market knowledge, resources, and strategies.



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Today's Panel

Ferris Taylor

Executive Director, HCEG Consultant to Arches Health Plan





Kim Sinclair

Board Chair, HCEG Chief Information Officer BMC HealthNet Plan / Well Sense Health Plan

David V. Gallegos

HCEG Board, SVP Consulting Services Change Healthcare







2018 HCEG Top 10

- 1. **Clinical and Data Analytics:** Leveraging big data with clinical evidence to segment populations, manage health and drive decisions
- 2. **Population Health Services Organizations:** operationalizing population health strategy, chronic care management, driving clinical integration, and integrating social determinants of health
- 3. Value-Based Payments: targeting specific medical conditions to manage cost and quality of care
- 4. **Cost Transparency:** growing legislation and consumer demand
- 5. **Total Consumer Health:** improving members' overall well-being and medical, social, financial, and environmental
- 6. **Cybersecurity:** protecting the privacy and security of consumer information
- 7. **Healthcare Reform:** repeal, replace, or substantial modification of current healthcare laws, Block Grants, Single-Payer, Industry Stability
- 8. Harnessing Mobile Health Technology: Improving disease management, member engagement, and data collection/distribution
- 9. Addressing Pharmacy Costs: implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs
- 10. **The Engaged Digital Consumer:** HSAs, member/patient portals, health and wellness education materials.





Targeting specific medical conditions to manage cost and quality of care

HCEG TOP TEN CLINICAL AND DATA ANALYTICS



Leveraging big data with clinical evidence to segment populations, manage health and drive decisions

ΓΟΡ

TEN



POPULATION HEALTH SERVICES ORGANIZATIONS



#2

Operationalizing population health strategy, chronic care management, driving clinical integration, and integrating social determinants of health

COST TRANSPARENCY





#4

Growing legislation and consumer demand

CYBERSECURITY





#6

Protecting the privacy and security of consumer information

TOTAL

CONSUMER HEALTH





#5

Improving members' overall well-being and medical, social, financial, and environmental



HARNESSING MOBILE HEALTH TECHNOLOGY



#8

Improving disease management, member engagement, and data collection/distribution

HCEG TOP TEN THE ENGAGED DIGITAL #10 THE ENGAGED DIGITAL CONSUMER



HSAs, member/patient portals, health and wellness education materials

HCEG TOP TEN ADDRESSING

PHARMACY COSTS





#9

Implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs



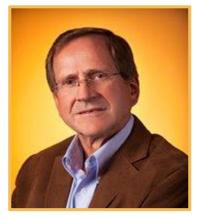
HEALTHCARE REFORM



#7

Repeal, replace, or substantial modification of current healthcare laws, Block Grants, Single-Payer, Industry Stability

Questions?



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Payers & Providers: Join HCEG

\$2,500 for Annual Membership includes:

- Two paid registrations for the 2 ½ day Annual Forum September 12-14th
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- Access to exclusive social gatherings in conjunction with other industry events
 - HIMSS
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