

HealthCare Executive Group Announces Surescripts as 2021 Focus Area Partner for Interoperability

Salt Lake City, UT (May 12, 2021) As the digital transformation of the healthcare industry accelerates and deadlines for various regulations and mandates loom near, healthcare leaders are faced with new challenges, issues, and opportunities on a seemingly daily basis – all while dealing with new challenges presented by the COVID-19 pandemic. Now more than ever, it is critical for those charged with leading transformation and compliance initiatives to leverage the knowledge, insight, and experiences of others in collaborative, consultative, and non-competitive ways.

To assist and support its executive members and its wider network of healthcare industry participants, the HealthCare Executive Group (HCEG) is pleased to announce Surescripts as the 2021 Focus Area Partner for Interoperability - a focus area of the 2021 HCEG Top 10+ list of challenges, issues, and opportunities facing healthcare executives. As the nation's most trusted and capable health information network, built to increase patient safety, lower costs and ensure quality care, Surescripts delivers comprehensive patient information to the point of care, turning data into actionable intelligence. Together with HCEG, Surescripts will provide thought leadership and participate in ongoing roundtable discussions focused on interoperability.

Increasing Innovation and Adoption of Interoperable Technology

"We're excited that Surescripts continues its relationship with HCEG throughout 2021 as a trusted supporter of the HCEG network while also serving as one of our Focus Area Partner's throughout the year," said Ferris Taylor, HCEG Executive Director. "Insight shared by Surescripts during roundtable discussions on interoperability - and other insight about other focus areas shared throughout the year - will help HCEG network members with planning, developing, and deploying capabilities that unlock value across their healthcare organizations."

COVID-19 Pandemic Drives Home Importance of Data Sharing

"Patient health information sharing has never been more critical and expectations for seamless interoperability between healthcare providers have never been higher," said Melanie Marcus, Chief Marketing Officer of Surescripts. "Our work with organizations like the HealthCare Executive Group is critical to keeping everyone involved in healthcare delivery and funding aligned, so we can fill information gaps efficiently and bring actionable patient intelligence to the point of care."

Today, Surescripts transforms interactions between clinicians, pharmacists and patients by connecting virtually all electronic health records (EHR) vendors, pharmacy benefit managers (PBMs), pharmacies and clinicians, plus health plans, long-term and post-acute care organizations, specialty hubs and specialty pharmacy organizations.

About HCEG

The HealthCare Executive Group is a national network of healthcare executives and thought leaders who navigate the tactical and strategic issues facing organizations today and provide a platform that promotes healthcare innovation and the development of life-long professional relationships. HCEG was founded in 1988 by healthcare executives looking for a forum where the open exchange of ideas, collaboration and transformational dialogue could freely ensue, especially with respect to the annually identified HCEG Top 10 critical issues. For more information, visit www.hceg.org or follow HCEG on Twitter at [@HCEExecGroup](https://twitter.com/HCEExecGroup).