



## RECAPPING HEALTHCARE EXECUTIVE GROUP 30<sup>TH</sup> ANNUAL FORUM

### 2018 ANNUAL FORUM

**100+** healthcare executives driving health market innovation

**25+** speakers and panelists who are pioneering the transformation of healthcare

**4** keynote speakers offering exceptional insight

**9** sessions covering the latest topics of interest to healthcare executives

**3** nighttime events for networking and unwinding in the #1 Healthiest City in the United States

**2.5** days

**1** incredible opportunity to add some certainty to an uncertain healthcare industry

On September 12<sup>th</sup>, the HealthCare Executive Group kicked off its [2018 Annual Forum](#) celebrating our 30<sup>th</sup> Anniversary supporting healthcare executives and thought leaders navigate the tactical and strategic issues facing their organizations during uncertain times. Quite fittingly, HCEG's annual gathering of executives and industry thought leaders took place in Minneapolis, MN – recently ranked by [HealthGrades](#) as the [#1 Healthiest City in America](#).

### NATIONALLY RECOGNIZED INDUSTRY LEADERS WITH A MINNESOTA CONNECTION

The near three-day long forum included interactive presentation discussions from nationally recognized healthcare industry leaders – coincidentally most all with strong connections to Minnesota.

[Andy Slavitt](#), former Acting CMS Administrator, current leader of [Town Hall Ventures](#), and Minnesota resident kicked off the

forum opening with a 'fireside chat' with [Dawn Owens](#), President of [TripleTree Investments](#).

The following day began with St. Paul, Minnesota native [Dan Buettner](#), National Geographic Fellow and NY Times [Best Selling Author](#) sharing "[Blue Zones: The Making of a Healthy City](#)."

And the day ended with dinner and [Dr. Craig Samitt MD](#), President and CEO of [BCBS of Minnesota](#) sharing his take on the state of healthcare with 'A Seasoned CEO's Perspectives on Where Healthcare is at and the Challenges and Opportunities Ahead.'

## FORMER VA SECRETARY SHULKIN AT HCEG ANNUAL FORUM

Another nationally recognized healthcare leader, [Dr. David Shulkin MD](#), former Secretary of the Veteran's Administration and current Chief Innovation Officer at [Sanford Health](#) shared his 'Vision and Perspective for Healthcare from a Washington, DC Perspective.'

## INTERACTIVE SESSIONS IN A CLOSE-UP SETTING

True to HCEG's mission of providing a forum where the open exchange of ideas, opportunities for action, collaboration and transformational dialogue may ensue, each of the above referenced sessions include the opportunity for forum participants to comment, ask questions and interact with the presenters and each other.

See below for information on pictures, presentations, videos and other content from our 30<sup>th</sup> Annual Forum. And visit our special 30<sup>th</sup> Anniversary page [here](#).

## CREATING THE 2019 HCEG TOP 10 LIST OF CHALLENGES, ISSUES & OPPORTUNITIES

As has taken place in each of the previous nine annual forum events, participants of the 2018 Annual Forum discussed, voted on and ranked the Top 10 critical challenges, issues and opportunities they expect their organizations to face in the coming months and throughout 2019.

### THE 2019 HCEG TOP 10 LIST

## 2019 HCEG TOP 10

1 DATA AND ANALYTICS	2 TOTAL CONSUMER HEALTH
3 POPULATION HEALTH SERVICES	4 VALUE-BASED PAYMENTS
5 THE DIGITAL HEALTHCARE ORGANIZATION	6 RISING PHARMACY COSTS
7 EXTERNAL MARKET DISRUPTORS	8 OPERATIONAL EFFECTIVENESS
9 OPIOID MANAGEMENT	10 CYBERSECURITY

[www.hceg.org/top-ten](http://www.hceg.org/top-ten)



For more about 2019 HCEG Top 10 List see this [press release](#) and this [blog post](#).

## HCEG TOP 10 LIST AS BASIS FOR THE INDUSTRY PULSE

In addition to guiding the overall thought-leadership, content development, and knowledge exchange initiatives throughout the year, the 2019 HCEG Top 10 list will serve as the basis for The Industry Pulse, a research survey sponsored by the HealthCare Executive Group and our sponsor partner [Change Healthcare](#).

For information on the Industry Pulse, see [this page](#).

## STAY TUNED FOR MORE HCEG TOP 10 & THE INDUSTRY PULSE

For more details and analysis of the 2019 HCEG Top 10, the upcoming Industry Pulse research survey and what health plans, health systems, provider organizations and other healthcare industry stakeholder are doing to lower healthcare costs and improve outcomes, be sure to [visit our website](#) and [subscribe to our newsletter](#).

## Helping Kids Have Sweet Dreams

For our 30<sup>th</sup> Anniversary, instead of providing conference tchotchke that most often ends up in the kids junk drawers or in the trash, our Annual Forum Planning Committee decided to make a donation to the [Sweet Dreams Foundation](#) – an organization with a mission **“to improve the quality of life for children who have been diagnosed with a life threatening disease through the creation of their Dream bedroom.”**

Wendy Berezovsky and her daughter Dalya represented Sweet Dreams and accepted HCEG's donation AND a generous, impromptu donation from Richard Lungen, Managing Member of [Leverage Health Solutions](#) and advisory partner to HCEG.



Our combined donation means over 200 pairs of pajamas will be provided to Sweet Dreams. For more information on the Sweet Dreams Foundation, see their website. And consider making a [donation](#) too!

## Pictures, Presentations & Recordings from 2018 HCEG Annual Forum

In keeping with our mission of provided stakeholders across the healthcare spectrum real-world, actionable insight into near-term challenges, obstacles and opportunities facing the healthcare industry, we're pleased to share content from the Annual Forum.

Whether you participated in our 30<sup>th</sup> Annual Forum or not, you can access the following on our website:

- [Forum Program](#)
- [Annual Forum Pictures](#)
- [Session Materials](#)
- [Forum Participants](#)



### Learn More About the 2019 HCEG Top 10 - [Subscribe to Our eNewsletter](#)

As previously noted, over the following weeks and months we'll be working internally, with our sponsor partners and with other healthcare organizations to provide additional information, insight and ideas based on the 2019 HCEG Top 10 list. At a minimum, be sure to [subscribe to our newsletter](#). You may also want to consider becoming a member of the HealthCare Executive Group.

HCEG encourages continuous and evolving dialog on the main issues and concerns facing healthcare organizations.



## Sponsor Partner Content

Unlike most all conferences and forums, HCEG events do not include sponsor exhibits and vendor pitches. We value our sponsors as advisory partners. As part of the 2018 HCEG Annual Forum, our sponsor partners created content we feel may be of value to our members and associates. Check out the following from our sponsor partners.

### Livestream by Dr. Michael Cantor of CareCentrix

Steve Sisko, Digital Content Consultant for HCEG interviewed Dr. Michael Cantor, Chief Medical Officer for our sponsor partner [CareCentrix](#). The following are highlights of what was covered in this [16-minute interview](#).

- How “Blue Zones” lesson described by Dan Buettner can be used to improve healthy aging for individuals and communities
- Thoughts on discussions about social determinants of health at the Annual Forum
- How recent CMS action to allow Medicare Advantage plans to add supplemental benefits might work and what’s likely to happen
- Opportunities for improvement of the care of chronically ill patients

LIVE-STREAM Q&A FROM  
HCEG's 30th ANNIVERSARY ANNUAL FORUM

**DR. MICHAEL CANTOR**  
CHIEF MEDICAL OFFICER OF CARECENTRIX

**STEVE SISKO**  
HCEG DIGITAL MEDIA SPECIALIST,  
HEALTHCARE CONSULTANT AND INFLUENCER

Sept 13th at 7:30pm ET  
TUNE IN ON TWITTER/PERISCOPE:  
[@CareCentrix](#)

HEALTHCARE  
**HCEG**  
EXECUTIVE GROUP

**carecentrix**

### HCEG Annual Forum Recaps by Softheon

Our sponsor partner [Softheon](#) created three blog posts summarizing our 2018 Annual Forum.



- [HCEG 2018: Day 1 Recap](#)
- [HCEG 2018: Day 2 Recap](#)
- [HCEG Annual Forum 2018 Recap & Reveal of 2019 Priorities](#)

### Sponsor Partner White Papers & Videos

- [White Papers](#)
- [Videos](#)

## Next Year's Annual Forum Will Be in Boston!

The HealthCare Executive Group's 2019 Annual Forum will take place in Boston, MA next September.

Consider becoming an [HCEG member](#) today. And be sure to [subscribe to our eNewsletter](#) to stay connected with HCEG and other healthcare executives and thought leaders.

# HCEG ANNUAL FORUM

[Join the HealthCare Executive Group](#)

## HCEG Sponsor Partners

HCEG is able to provide a platform for convening healthcare executives, thought leaders and industry participants at our Annual Forum and throughout the year at our Executive Leadership Roundtables only through the investment made by our sponsor partners. Our sponsor partners support and interact with HCEG members and associates on a supportive, consultative basis at our Annual Forum and throughout the year. Each sponsor partner shares their unique industry insight into the challenges, issues an opportunity that health plans, health systems, provider organizations and others are facing in today's uncertain healthcare environment.

Be sure to [contact our sponsor partners](#) for more information on the unique insight, services and products they offer. And [subscribe to our eNewsletter](#) where we share original and curated content from our members, industry thought leaders, sponsor partners and others on a bi-weekly basis.

