

Disrupting the Status Quo in Healthcare

—

Constance Sjoquist

Chief Content Officer
HLTH, LLC.

Q. What is HLTH?

A. A new, large-scale, industry event that is creating a much-needed dialogue focused on disruptive innovation in healthcare.

Q. Why HLTH?

A. Because our current healthcare system is broken and there are no events that represent the full scope of opportunities or attract all the key stakeholders fundamental to improving healthcare.

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Consumer Control

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Old
Technologies

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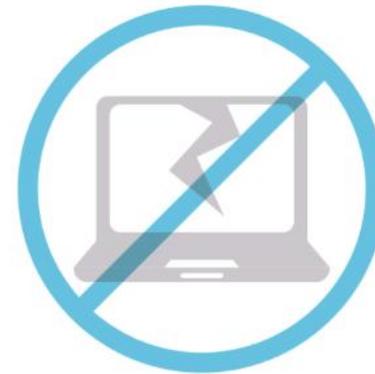
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Old
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Outdated
Thinking

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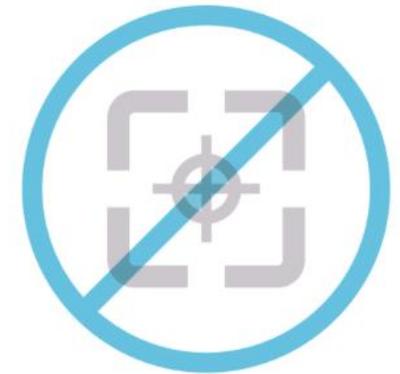
Lack of
Consumer Control



Old
Technologies



Outdated
Thinking



Lack of Focus on
Quality of Care

Q. ■ How?

A. ■ By breaking down existing silos in a forum where Provider, Payer, Employer, Pharma, Government and Startup organizations can learn about the latest advancements in healthcare that have the potential to improve outcomes, decrease costs, and reimagine our industry.

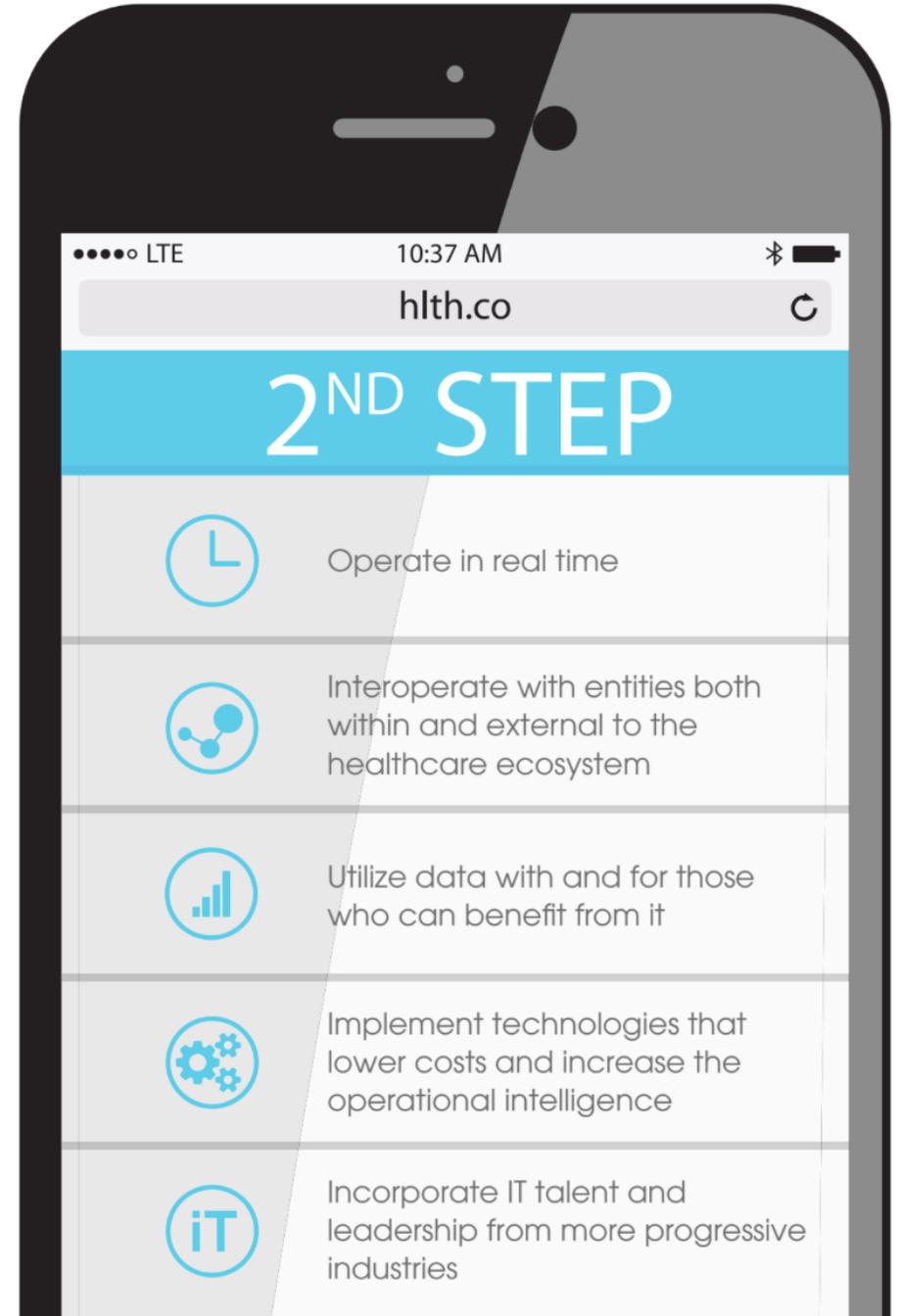
How HLTH Works



The first step to improving our healthcare industry is to imagine what it would look like for every consumer to have the access, information, tools, and support that would enable them to optimize their health status throughout their entire lifespan. For starters, we would align resources and technologies according to the varying ways that consumers seek out health information and utilize health services.

How HLTH Works

The methods for where, how and when consumers get their health needs met are all in flux, undergoing rapid and radical change. It is this insatiable quest to improve our current healthcare system that necessitates we take the second step, which is to modernize our administrative and operational infrastructure.



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Nontraditional Healthcare Entrants

- Retail
- Mobile
- Digital Commerce and Online
- Wearables, Monitors and Tracking Devices
- Connected Homes, Autos and Public Environment



Transformation of Employer Benefits

- Lowering Medical Spend
- Improving Quality of Care
- Aligning Benefit Plans to Value
- Employee Engagement in Wellness
- Strengthening the Role of Self-Insured Groups



Trumpcare

- The New Winners and Losers
- Eligibility and Shifting Membership Pools
- The Unsustainable Cost of Government Programs
- Scenario Planning for Future Changes in Healthcare Policy



Genomics

- Ethics of Genomics
- The Value of Genetic Testing
- The Next Frontier of Genetics
- Most Promising Breakthroughs



The Promise of Data to Deliver

- The Value Proposition
- Efficiency in Pharmaceuticals
- Managing the Escalating Costs of Drugs
- Long Development and Expensive Trials



Addressing the Aging U.S. Population

- The Real Cost of Dying
- The Growth in Home Healthcare
- The Connected Senior Population
- Growth and Reinvention of Hospice and Palliative Care



Transformative Technology

- Block-chain
- Internet of Things
- Artificial Intelligence
- Machine Learning and Sensing
- Cognitive Computing and Natural Language Processing



Behavioral Health

- Personalized Behavioral Health
- Integrating Behavioral and Medical Care
- Addressing the Opioid and Addiction Crisis
- Moving Away from FFS and Towards Whole Health Care



Innovations Revolutionizing Healthcare

- Robotics
- 3D Printing
- Surround Health
- Ingestible Health
- Virtual and Augmented Reality



Innovations in Pharma

- The Merits of Data Governance
- Leveraging Non-Healthcare Data
- Removing Obstacles to Data Sharing
- Cyber and Other Data Security Threats
- Right Data, Right Time, Right Decisions



Personalizing Healthcare

- Individualized Wellness
- Holistic Health and Nutrition
- Focusing on Patient Experience
- Individualizing Packaging and Marketing
- Equipping Consumers to Manage Health and Wealth



Shifting Roles, Strategies and Business Model

- Redefining Value Propositions
- Mergers, Acquisitions and Incubators
- Developing a Health and Wealth Value Proposition
- Blurring Roles Amongst Payers, Provider and Employers
- Competing Against New and Disruptive Market Entrant



Administrative Modernization

- Learning from Other Industries
- Leveraging Platforms and As-A-Service Solutions
- Shifting from Owning to Leveraging Technologies
- Eliminating the Need for Non-Value-Added Processes
- Infusing New IT Talent, Skills, Technologies and Strategies



Paying for Value

- Eliminating Clinical Variation
- Redefining Value and Quality
- The Role of the Consumer in Compliance
- Addressing the 5% Who Account for 80% of Utilization

Q. Who is HLTH?

A. The most innovative and disruptive companies, ideas and solutions mash up with those in the industry who are prepared to advance the quality of care, improve the patient experience, and revitalize the aging.

Jonathan Weiner and Anil D. Aggarwal have changed the financial and commerce industries with Money 20/20 and Shoptalk and are on a mission to do it again with HLTH.



—
Jonathan Weiner
Founder, Chairman & CEO



—
Anil Aggarwal
Founder

Seniority

Talk HLTH with **2,000+** *Key Industry Stakeholder*

Connect with the Visions of

200+

Pioneering svv & Founders

Discover the Latest
Technologies & Business
Models From

150+

*Innovative Sponsors
& Exhibitors*

Learn From

300+

Speakers Across

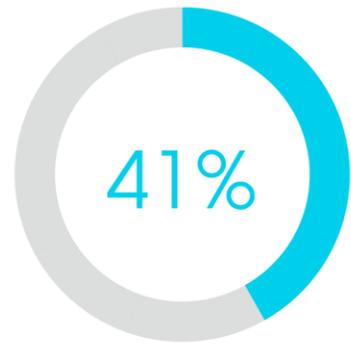
100+

Compelling Sessions

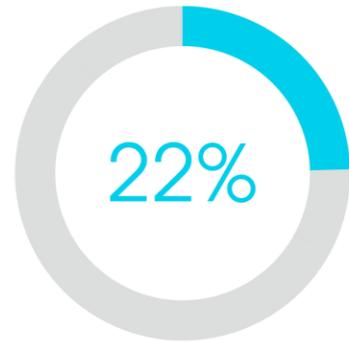
200,000 sq. ft.
of dedicated, sun-filled space



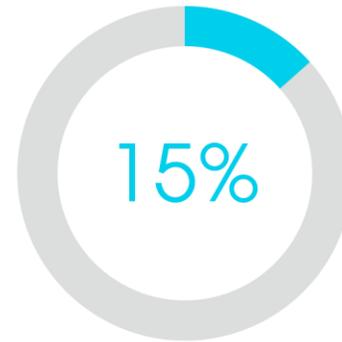
Who is HLTH



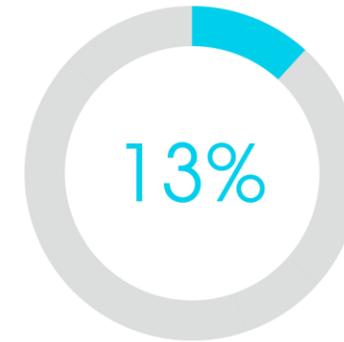
*Providers,
Commercial &
Government
Payers/Employers*



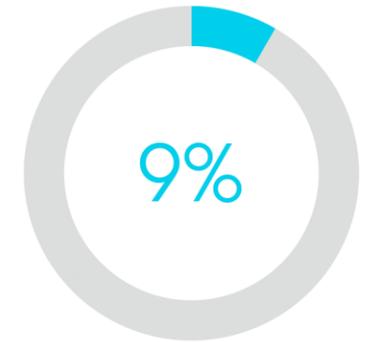
*Healthcare
Services
Companies*



*Investors,
Analysts, Media
Consulting Firms,
etc.*



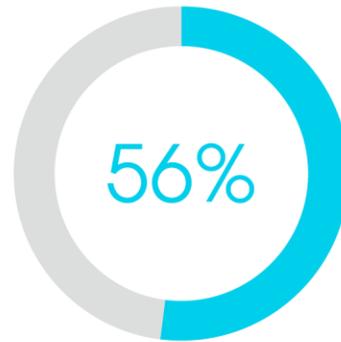
*Tech, Internet,
Mobile,
Marketing
Services, etc.*



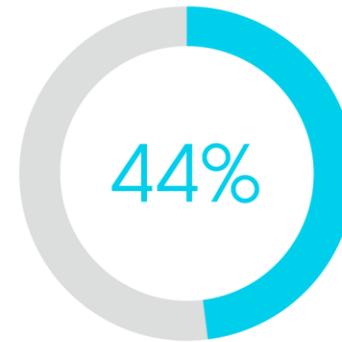
Others

Attendees

Who is HLTH



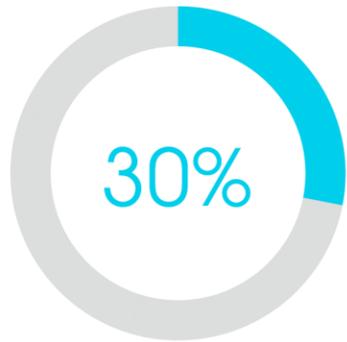
*Large and
Medium
Companies*



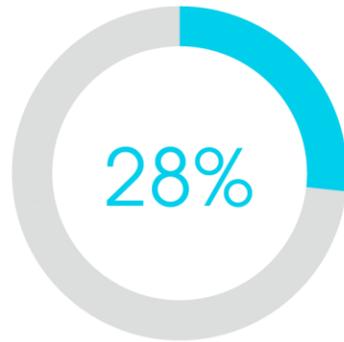
*Startups and
Small
Companies*

Size

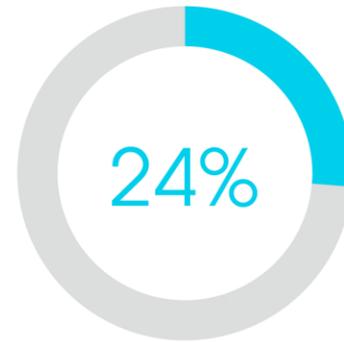
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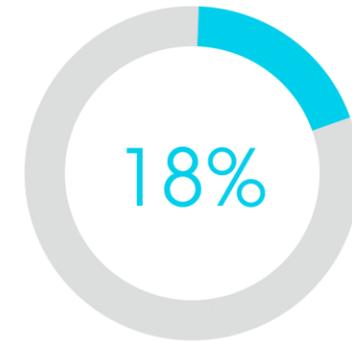
C-Level, Founder



EVP, SVP and VP



*Director and
Manager*



Other

Seniority

Q. When is HLTH?

A. May 6-9, 2018

Q. Where is HLTH?

A. The Aria, Las Vegas

Will You Join The Conversation at HLTH?

—

www.hlth.co
constance@hlth.co

HLTH

THE FUTURE OF HEALTHCARE

EVENT: MAY 6-9, 2018 • THE ARIA, LAS VEGAS