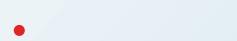# Ever feel like someone's talking about you?

Yeah, that's us.

We're always talking about new ways to use the mountain of data flowing through the healthcare system to bring **health plans, members** and **providers** closer **together**.

Ways to build clearer, more effective member and provider **communications**.

Ways to make delivering healthcare communications more **cost effective**.

And ways to **innovate** and **challenge** the healthcare communications status quo.

We are RedCard.

Let's connect, and see what we can build together.
Visit **redcard.com** or call 314-445-6003.

End-to-End Healthcare Communications

Innovate. Integrate. Communicate.

Enrollment
- Improved organization of ID card content
- Flexibility of plan content with on-demand composition
- Printed and electronic delivery option based on plan or member preference

Claims
- Move from transactional to episodic claims communication
- Consolidate content to eliminate unnecessary or redundant information
- Integrate care management messaging to help drive better outcomes

Care Management
- Relevant, health status-based benefit, health & program communications
- Increased member engagement in medical management programs
- Consolidation with other communications lowers cost of member communications

Marketing
- Individual marketing programs to plan members
- Tailored messaging to providers based on specialty and network status
- Consolidated and timely communications to save costs and increase efficacy

Payments
- Consultation on best practices based on payer type and markets served
- Customized payment networks to address payer financial and operational goals
- Quarterly benchmarking on best practices

What's next? We're glad you asked.

It's time to bring meaning and purpose to healthcare communications. Traditional, transactional member communications are confusing for patients and costly for payers. We create **Episodic Member Communications**, aggregating all health plan communications into a single touchpoint that's easier to understand and less expensive to send.

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