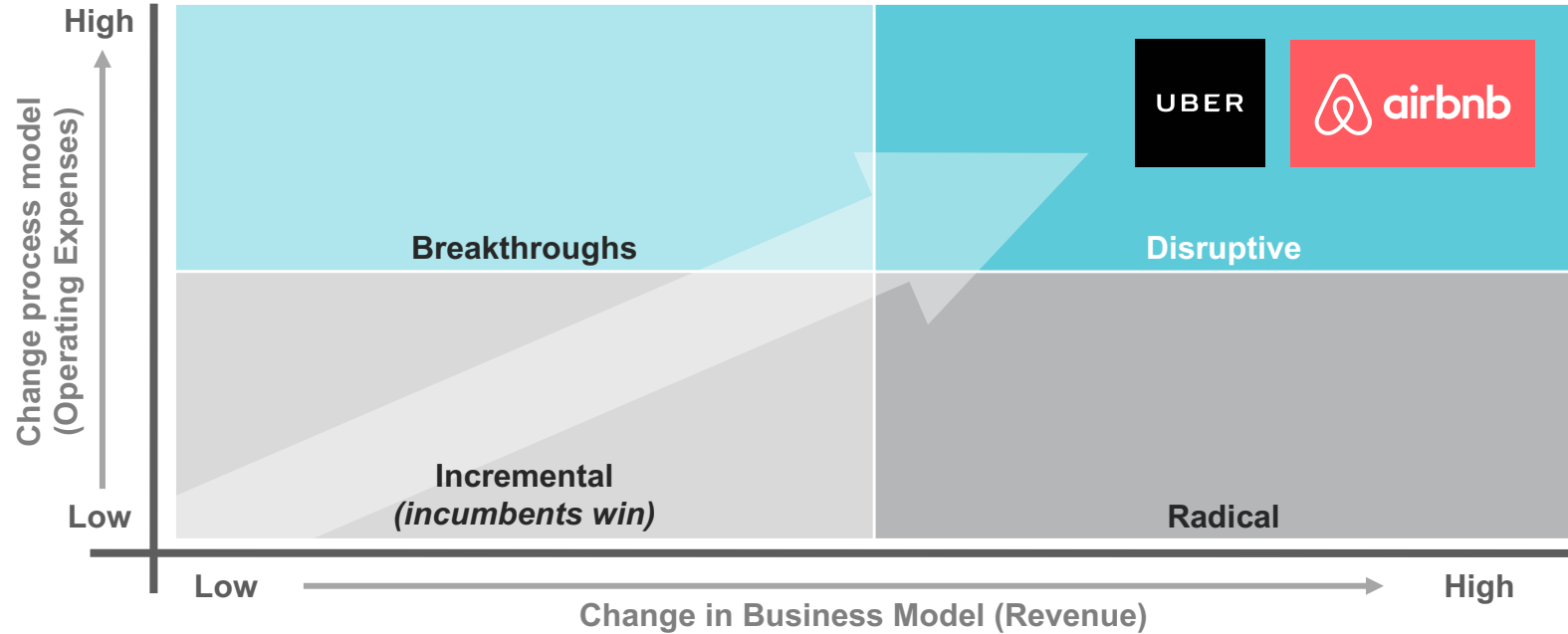
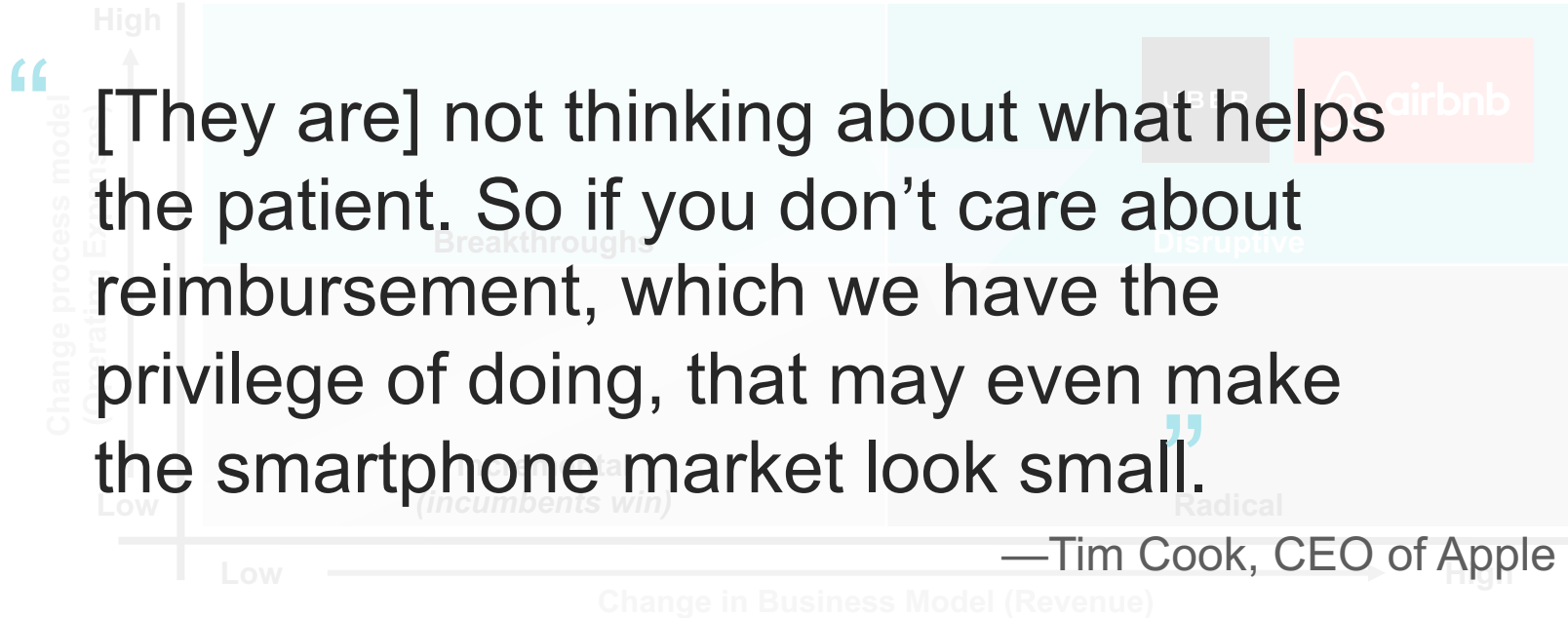


# A framework for classifying innovation



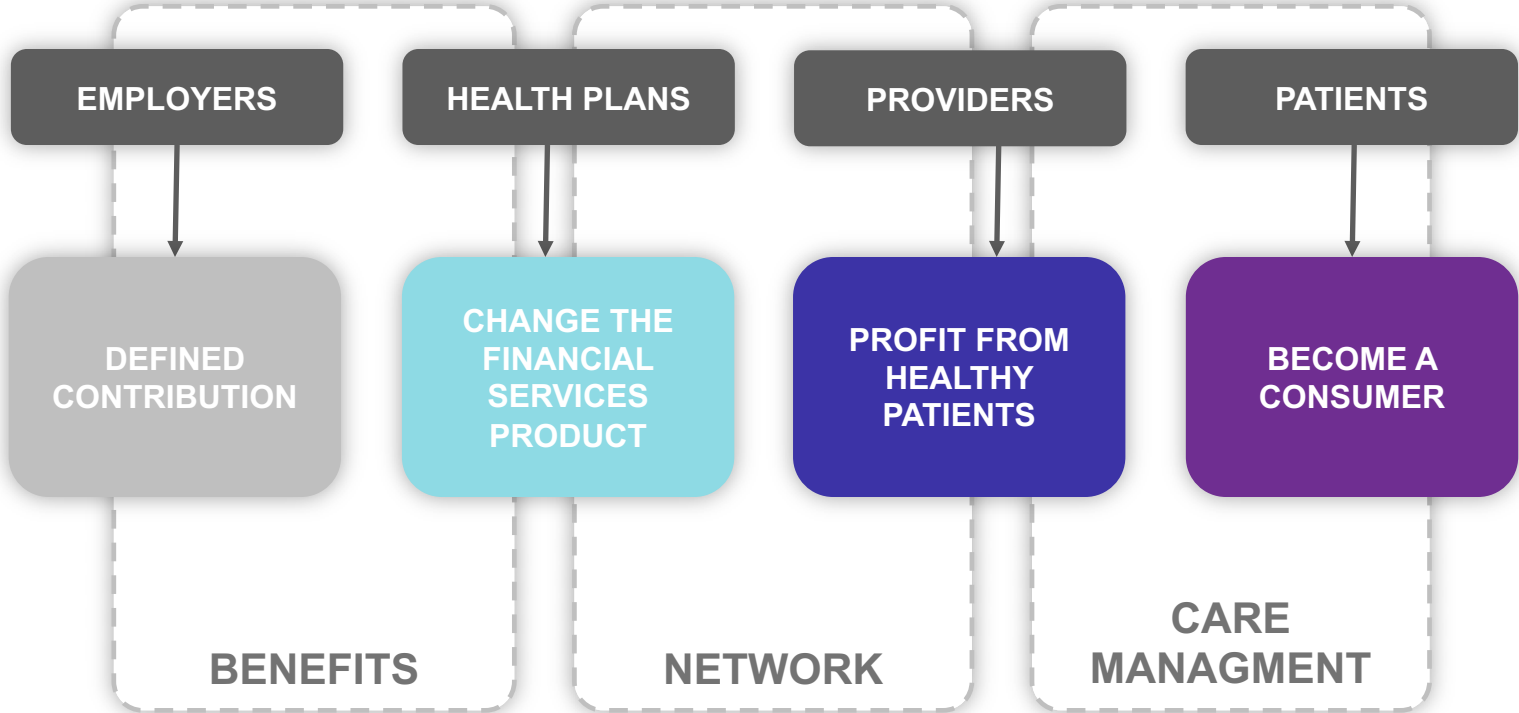
Because value is measured in economic change – time is an important element when classifying innovations.

## A framework for classifying innovation



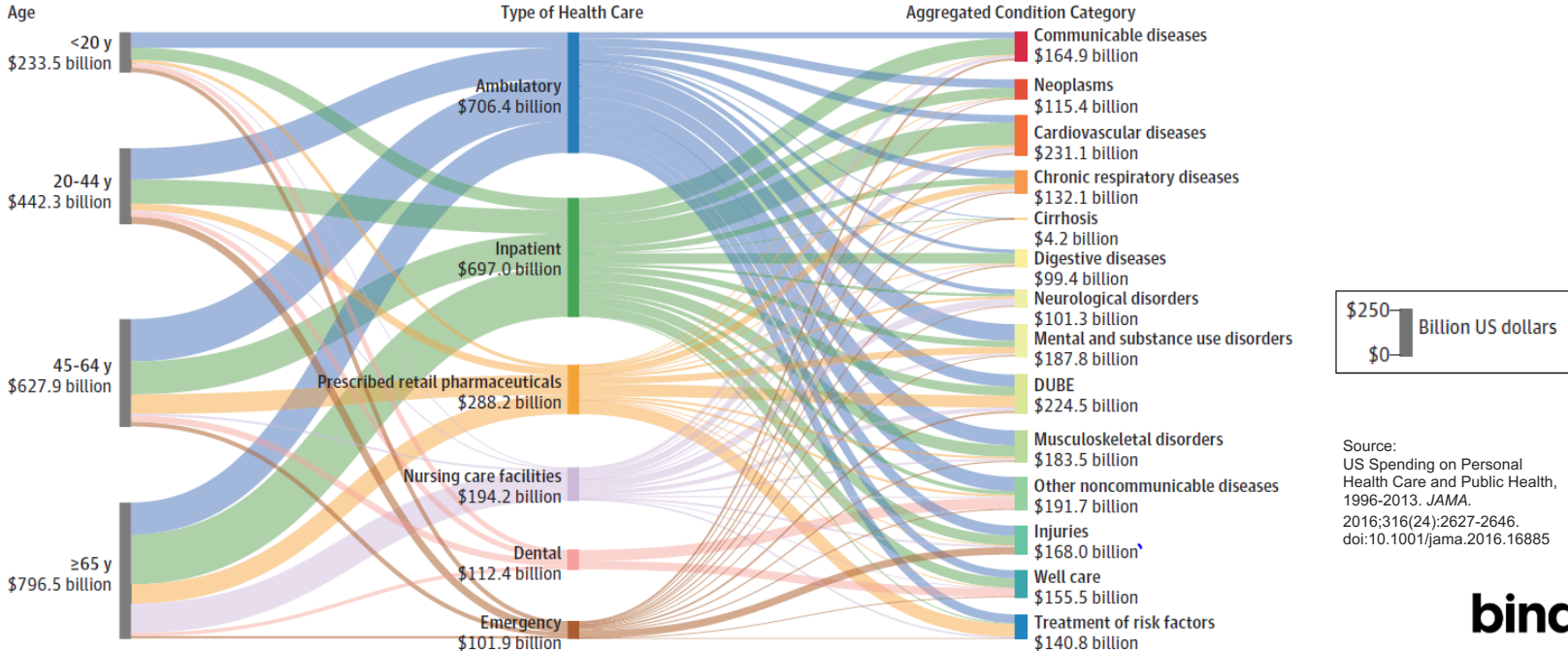
Because value is measured in economic change – time is an important element when classifying innovations.

# What are the disruptive moves?



# The Problem

Personal Health Care Spending in the United States by Age Group, Aggregated Condition Category, and Type of Health Care, 2013



Source:  
 US Spending on Personal Health Care and Public Health, 1996-2013. *JAMA*. 2016;316(24):2627-2646. doi:10.1001/jama.2016.16885