



HCEG
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WHO WE ARE

Our mission is to use A.I. to transform how healthcare is administered.

Digitize.AI is a healthcare-focused A.I. firm. Mia™, our patent pending system of intelligence, is an A.I. platform that allows utilization management to be more effective for the payers and prior auths less burdensome for the providers.



- We believe that artificial intelligence (A.I.) is going to fundamentally change our world, in a positive way, in the next 10 years.



- We believe that A.I. will be a dramatic benefit to providers, payers and patients.



- We believe our background in building and running one of the first and largest A.I. Centers of Excellence at a \$40B firm—combined with our startup, product development, and healthcare strategy expertise—gives us unparalleled insights into how to solve healthcare's most difficult challenges by utilizing A.I.

A TECH COMPANY WITH UNIQUELY 'UN-TECH' VALUES



Trust



Transparency



Courage

These values inform all of our key decisions: how we grow, who we hire, what we build, etc. And they resonate with our clients—healthcare providers—because they hold similar values. They're trusted to deliver clear and uncompromising care to the communities they serve.

Living our values leads to lasting client partnerships and distinguishes Digitize.AI in the industry. Already our values have helped recruit talent, attract media coverage, and expand engagements.

Trust, Transparency, and Courage will guide our growing technology offering and the overall client experience and journey.

DIGITIZE'S WORKING DEFINITION OF A.I.

- A.I. is a collection of trained models (neural network, machine learning, deep learning etc.) that actually takes actions on the predictions, not just providing insights or recommendations.
- A.I. eliminates the need for human intervention. Must be integrated and the use case must be pragmatically narrow to achieve.
- A.I. gets smarter over time. Must have a built in data loop to update predictions and actions in real time.

BENEFITS OF MASS INTELLIGENCE APPLIED (MIA)

Because of the built-in A.I. frameworks and automation, MIA™ is a platform built for payers that gets smarter over time. Instead of a software asset that depreciates over time, MIA appreciates!

- ✓ **Better member experience** leading to an increase in Net Promoter Scores.
- ✓ **Ability to adapt** to change rules and policies based on changing environments.
- ✓ **Automatic determination capabilities** to eliminate the need for manual review for a subset of cases and highlight others for intervention.
- ✓ **Can easily integrate** with current technology systems.
- ✓ **Ability to have insights** and controls over the current process.
- ✓ **Ability to escalate** specific cases for manual review.
- ✓ **More predictability** around prior authorization.



CONTACT US

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