

2022 HCEG Top 10

1. **Cost:** Prices, Profits, & Transparency
2. **Consumerism:** Aligned, Centered, & Engaged Healthcare
3. **Accessibility:** Primary Care, Points of Service, & Care Transformation
4. **Delivery:** Transforming to Achieve the Quadruple Aim
5. **Health:** Individual, Population, & Public Health
6. **Digital:** Value-Creating Technologies & Tools
7. **Leadership:** Talent, Strategy, & Workplace Environment
8. **Payment:** Value-Based, Collaborative, & Equitable
9. **Data:** Liquidity, Interoperability, & Analytics
10. **External:** Policy, Governmental, & Non-Traditional Entities



#	Description of 2022 HCEG Top 10 Focus Area
1	<p>Cost: Prices, Profits, & Transparency</p> <p>Implementing and optimizing strategies, tactics and pricing to create market value and engagement in the emerging, interoperable, transparent, healthcare economy.</p> <p>Enabling all stakeholders, consumers and regulators to better understand costs and prices in advance of services and enable fully informed and value-conscious decisions, all in compliance with regulations, market and consumer expectations for fair and equitable healthcare costs.</p>
2	<p>Consumerism: Aligned, Centered, & Engaged Healthcare</p> <p>Continuing and accelerating the transition to a customer-centered healthcare system designed and prioritized to improve consumer well-being, facilitate more informed, empowered, and engaged care decisions for acute and chronic conditions while ensuring better aligned and more convenient healthcare just as they experience in other aspects of their lives.</p>
3	<p>Accessibility: Primary Care, Points of Service, & Care Transformation</p> <p>Providing more consumer-convenient, cost-effective diagnostic, care monitoring, and therapeutic services via in-person, virtual, and hybrid settings including facilitating and supporting non-clinical 3rd party caregivers.</p> <p>Includes advancing and enhancing primary care and shared decision-making via virtual care, stakeholder collaboration, risk sharing, increased emphasis on preventative care, automated authorizations, medical reviews, and coordination in helping consumers navigate the healthcare system and focus on health and well-being in support of transitions to value-based, personalized care.</p>

HealthCare Executive Group - 2022 HCEG Top 10 Detailed Descriptions

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4	<p>Delivery: Transforming to Achieve the Quadruple Aim</p> <p>Modernizing, operationalizing and expanding, and accelerating delivery system transformation via a foundational, open architecture platform, partnerships and collaborations between traditional and non-traditional healthcare providers and community-based organizations to capture cost reductions and efficiencies at high volumes and scale.</p> <p>Includes addressing the Quadruple Aim to lower costs of care, improve population health and quality, enhance patient and provider experience, and achieve efficiencies at high volumes and scale, such as shifts in care delivery from a one-size-fits all, protocol-based approach to a personalized, proactive, and ultimately portable care experiences.</p>
5	<p>Health: Individual, Population, & Public Health:</p> <p>Enhancing diagnosis, treatment, and prevention of acute and chronic conditions on a holistic, personalized basis by identifying, addressing, and improving overall medical, lifestyle, behavioral, socioeconomic, cultural, financial, educational, geographic, and environmental well-being of individuals, condition-specific cohorts, community-based populations, and the public at large.</p> <p>Developing frictionless and connected clinical, administrative, and financial strategies, tactics, and operational procedures for identifying, supporting, and measuring quality outcomes of known and at-risk individuals, communities and populations by anticipating, identifying, developing and responding to pandemics, disasters, and other public health challenges.</p> <p>Standardizing, operationalizing, and scaling data capture, analytics, information sharing, resource coordination, and delivery of medical care and non-medical services in a diverse, equitable, and inclusive fashion.</p>
6	<p>Digital: Value-Creating Technologies & Tools</p> <p>Agile transformation of people, processes and technology to embrace a consumer-centric and integrated healthcare system and provide sound economic value. Delivering appropriate, informed, and engaged care at the individual, community and population levels by unlocking and combining global forces of data, analytics, and digital computing power via the integration of existing and emerging technologies.</p> <p>Moving beyond mere automation of manual processes by creating and implementing a blend of value-creating care delivery and management technology that meets current and future challenges and makes healthcare more streamlined, convenient, easy-to-use, and intelligent.</p>

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7	<p>Leadership: Talent, Strategy, & Workplace Environment</p> <p>Acquiring, developing and deploying sufficiently diverse human resources within a national and global market to meet current and future healthcare workforce requirements, ensures availability of required skill sets, supports ongoing worker engagement, and reduces burnout and turnover in both remote and on-premises working environments.</p> <p>Creating, supporting, and leading a consumer-centric and digital-age organization that innovatively leverages technological and workplace environmental changes in rapid and agile fashion.</p>
8	<p>Payment: Value-Based, Collaborative, & Equitable</p> <p>Acquiring, developing, integrating and implementing the technology, operational infrastructure, and programs to support a collaborative and equitable approach for managing costs, paying for performance, sharing of risk, and enhancing quality outcomes to facilitate the transition from volume to value-based care and payment models.</p>
9	<p>Data: Liquidity, Interoperability, & Analytics</p> <p>Leveraging advanced technologies and analytics, new sources of large, disparate, non-standard, unstructured, rapidly changing, and highly variable data to drive near real-time, high value decision-making and enhanced consumer engagement, well-being, and health outcomes, at lower costs across all stakeholders in healthcare.</p> <p>Includes integrating, automating, and improving exchange of clinical, member, payer, patient, diagnostic and provider data, developing workflows to bring value of aggregated data across multiple systems and providing more equitable, cost-effective and satisfying healthcare in compliance with evidence-based medicine and State and Federal requirements and regulations.</p>
10	<p>External: Policy, Governmental, & Non-Traditional Entities</p> <p>Responding to, optimizing, and/or complying with current healthcare policy, regulations, political winds, and legislative processes, expanding and/or contracting government sponsored or approved markets and programs (ACA, Individual Coverage Health Reimbursement Accounts (ICHRA), ACO) and other external factors leveraging government initiatives and funding.</p> <p>Identifying, responding to and/or adopting innovations and technologies from FAANG (Facebook, Amazon, Apple, Netflix, Google), and other non-traditional entities (Walmart, CVS, Walgreens, financial services companies) via joint ventures, partnerships and collaborations, and M & A to leverage customer data and relationships that unify multiple point health solutions into larger platforms.</p>

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#	Additional Priorities Outside of 2022 HCEG Top 10
11	Security: Risk Management & Cybersecurity Managing enterprise-wide elements of risk including privacy and security of information, safety and compliance by staying ahead of threats to trust, integrity, and safety of patients, providers and staff. Embracing secure, omnichannel platforms that connect payers, providers, vendors and other stakeholders in an integrated, trusted, efficient and convenient way and proactively monitoring and addressing the changing landscape of federal and state privacy and safety laws to enhance trust and protect reputational risk.
12	Evolving New Normal in Emergency Preparedness & Response Identifying, developing, and responding to challenges, issues, and opportunities revealed by the pandemic and driven by potential future disasters to improve the visibility, efficiency, resilience, and scalability of supplies, communications and distribution by benchmarking operations, contracting mechanisms, integrating multiple disjointed systems, and achieving real-time reporting, demand forecasting, inventory distribution and management.
13	Mistrust & Misinformation Rebuilding reputation and trust in science, medicine, regulations, and policy to combat untruths, deliberate or self-serving misinformation, fear, and cynicism across all stakeholders due to the lack of a shared, objective reality in healthcare in a respectful, empathetic and understanding what that celebrates diversity and a willingness to compromise for the greater good of all.
14	Network Strategy Refining and restructuring in and out-of-area provider networks to improve consumer choice, convenience, quality, cost and compliance with changing regulatory requirements, state and federal licensing, medical malpractice, directories, and access.

Access information on previous [HCEG Top 10 lists here](#).

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