

**HealthCare Executive Group**  
2018 Membership

HCEG PROMOTES THE EXCHANGE OF INFORMATION,  
IDEAS, OPINIONS, AND EXPERIENCES AMONG  
HEALTHCARE EXECUTIVES AND SENIOR LEADERS TO APPLY  
AND **TRANSFORM INNOVATION**  
AND **TECHNOLOGY IN HEALTHCARE**



## 30 Years of HCEG

HCEG is a national network of select executives and thought leaders, across the entire healthcare spectrum, who together, navigate the tactical and strategic issues facing organizations today while providing a platform that promotes healthcare transformation and innovation, as well as the development of life-long relationships.

- 2018 marks 30-years of providing leading organizations in healthcare with a year-around forum for discussing critical issues and interacting with thought leaders across the healthcare spectrum.



- Comprised of over 40 healthcare organizations and solution providers, from mid-sized organizations, represented by executives and industry leaders.

- Host of HCEG Annual Forum; which provides significant industry insights, direct access to national experts, small-scale networking opportunities, and development of the HCEG Top 10.



- Develops the “HCEG Top 10”, which reflects top issues and priorities for the healthcare sector as determined on a yearly basis by HCEG members. The HCEG Top 10 is the keystone for industry wide analysis, and subsequent research.



- Selective membership and participation encourages open and honest dialog, close-knit learning and an ideal networking environment.



## The HCEG Top 10

The HCEG Top 10 has been a pillar of the HealthCare Executive Group for over 10 years, providing extensive insight into primary opportunities, challenges and issues currently facing healthcare executives in the United States.



Based on HCEG member input gathered during the year and ranked during several iterations of voting during the Annual Forum, the HCEG Top 10 encourages continuous and evolving dialog on the main issues and concerns facing member organizations. It serves as the keystone for industry wide analysis and HCEG's educational programming throughout the following year. The HCEG Top 10 also provides the framework for an annual research survey: The Industry Pulse.

Developed in partnership with Change Healthcare and HCEG's sponsors over the past eight years, the Industry Pulse research survey is used to gather additional, more detailed information on the opportunities, priorities and challenges faced by health plans and health systems across the country.



1	Clinical and Data Analytics: Leveraging big data with clinical evidence to segment populations, manage health and drive decisions
2	Population Health Services Organizations: operationalizing population health strategy, chronic care management, driving clinical integration, and integrating social determinants of health
3	Value-Based Payments: targeting specific medical conditions to manage cost and quality of care
4	Cost Transparency: growing legislation and consumer demand
5	Total Consumer Health: improving members' overall well-being and medical, social, financial, and environmental
6	Cybersecurity: protecting the privacy and security of consumer information
7	Healthcare Reform: repeal, replace, or substantial modification of current healthcare laws, Block Grants, Single-Payer, Industry Stability
8	Harnessing Mobile Health Technology: Improving disease management, member engagement, and data collection/distribution
9	Addressing Pharmacy Costs: implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs
10	The Engaged Digital Consumer: HSAs, member/patient portals, health and wellness education materials

## The Industry Pulse

The Industry Pulse survey focuses on payer organizations but includes the perspectives of other industry stakeholders such as provider organizations and vendors. The survey is developed in partnership with the HealthCare Executive Group and is based on the HCEG Top 10 list compiled by HCEG members during their Annual Forum.

The research draws from more than 2,000 healthcare leaders, 52% VP and above, including Change Healthcare and other sponsor customers, HCEG, and Health Plan Alliance, and other partner's members. The researchers targeted the leaders of these organizations, 27% of whom are at the president or C-suite level. The survey is designed to annually provide healthcare stakeholders with timely insight on opportunities, challenges, and trends in the healthcare market.



# 30<sup>th</sup> Anniversary Annual Forum

September 12<sup>th</sup> – 14<sup>th</sup>, 2018 – Minneapolis, MN

The HCEG Annual Forum provides the setting and platform for senior level executives from across the healthcare spectrum to come together for 2-3 days each year to discuss the continuous innovation, evolution and transformation innovation and technology in the industry. Attendees are granted direct access to over 100 peers, thought-leaders and solutions providers from around the country; facing similar obstacles and providing opportunities, while engaging in real, relevant and productive dialog.



The setting and structure of the HCEG Annual Forum encourages and supports candid and confidential exchange between forum participants. Press and media are not allowed to attend and ensures that thoughts and opinions expressed are not taken out of context or show up in print.

Formal and informal networking opportunities are woven into the three+ day event across various relaxed settings. You'll get to know your peers without being lost in a crowd. And HCEG sponsors participate as thought leaders, checking their specific business interests outside the door

## Recent Attendees

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- Aetna
- Affinity Health Plan
- AIM Specialty Health
- Anthem
- Apperture
- Arches Health Plan
- Availity
- AvMed
- Bass, Berry & Sims PLC
- BCBSMN
- BeHealth Solutions, LLC
- Blue Zones, LLC
- BMCHP
- Bohemia Health
- Boston Medical Center Health Plan (BMCHP)
- Bright Health
- Brighton Health Plan Solutions
- Cambia Health Solutions
- CenterLight Healthcare
- Centers for Medicare & Medicaid Services
- Change Healthcare
- Clover Health
- Colorado Choice Healthplans
- Community Health Choice
- Council Capital
- Cumberland Consulting Group
- Cumberland Consulting Group
- DNA & Associates
- EmpiRx Health, LLC
- Equality Health
- EviCore Health
- Gartner
- GE Healthcare
- GEHA
- Geisinger
- Geisinger Health Plan
- GoodRx
- Group Health
- Hazeldenbettyford.org
- Health Alliance Plan
- Health Enterprise Partners
- Health Plan Alliance
- HealthEdge
- HealthPartners
- HealthSparq
- Hewlett Packard Enterprises
- HighPoint Solutions
- HLTH
- Hometown Health
- Horizon BCBS
- IMC Health
- Independence

- Independence Blue Cross
- Independent Health
- Independent Health
- Independent Living Systems
- InstaMed
- Intel
- Leverage Health
- Loeb Enterprises
- MarkLogic
- Marwood Group
- McKesson
- McKesson Health Solutions
- Medica
- Medica Health Plans
- MOBE, LLC
- Mosaic Health Solutions
- Nashville Health Care Council
- Network Health
- New Mexico Health Connections
- North American Partners in Anesthesia (NAPA)
- North Shore-LIJ CareConnect Insurance Company, Inc.
- NTT Data
- NYC Mayor's Office of Labor Relations
- Oxeon Holdings
- Piper Jaffray
- Premera Blue Cross
- Premera Blue Cross
- Premier Mobile Health
- Presence Health
- RedCard
- Regence
- Select Health
- SelectAccount
- Softheon
- Tivity Health
- TripleTree
- U.S. Department of Health and Human Services
- University of Maryland Health Plans
- VA Premier Health Plan
- Vida Health
- VirtualHealth
- Walgreens Co.
- WEDI
- xG Health Solutions

## HCEG in 2017

In 2017 the HealthCare Executive Group:

- Hosted four Executive Leadership Roundtables throughout the United States. Over 35 attendees participated in each invite-only, half-day event where HCEG Top 10 Opportunities, Issues and Challenges were explored, at depth, in an intimate setting.
- Participated in four Industry Events with our Sponsor Partners, facilitating introductions and networking between HCEG Members, Sponsor Partners and industry Thought Leaders
- Co-hosted VIP Cocktail Receptions with our Sponsor Partners,
- Led three Virtual Panels (Tweet Chats) with sponsoring partners.
- Co-hosted six webinars
- Published 25 blog posts
- Distributed 26 Newsletters to over 1500+ Opt-in subscribers

## In 2018 HCEG will Continue to Drive Thought Leadership

Through our comprehensive educational calendar, regional Executive Leadership Roundtables, Annual Forum and attendance in the following industry conferences:

- AHIP Consumer Experience and Digital Health
- HIMSS 2018
- World Health Care Congress
- Blue Cross Blue Shield National Summit



- HLTH.com
- AHIP Institute & Exhibition

HCEG contributes to ongoing educational initiatives, and year-round thought leadership opportunities, by leading and/or participating in:

- Development of the HCEG Top 10
- The HCEG Webinar Series
- HCEG Executive Leadership Roundtables
- Regional Networking Events
- Online Discussions and Virtual Panels
- HCEG Annual Forum
- HCEG Original Content
- HCEG Committees and Board of Directors



## HCEG In the News

Dozens of Industry Leading Media Outlets Consistently Cover the HCEG Top 10, below are a select few:





## Memberships Options

**Payer/Provider Membership Standard**

**\$ 2,500**  
Per Year

**Two executive** participants to Annual Forum

**Unlimited** access to Events, Webinars and Content

Eligible for Board of Directors

One Committee Seat

**Payer/Provider Membership Strategic**  
MOST POPULAR

**\$ 3,750**  
Per Year

**Three executive** participants to Annual Forum

**Unlimited** access to Events, Webinars and Content

Eligible for Board of Directors

One Committee Seat

**ACO/Clinically Integrated Network Org Membership**

**\$ 1,250**  
Per Year

**One executives** participants to Annual Forum

**Unlimited** access to Events, Webinars and Content

Not eligible for Board of Directors

Not eligible for Committee Seat



## Benefits of Membership

As an invitation-only, limited-member organization, HCEG provides a uniquely intimate learning environment for professional growth and development including:

- Regional and National Events – Members are welcome to actively participate in HCEG's regional Executive Leadership Roundtables (held in conjunction with leading healthcare industry events), networking meet-and-greets and the HCEG Annual Forum.
- HCEG Annual Forum – A 3-day, member only event (the full cost of which for two attendees is included in the annual membership fee) providing direct access to fellow members, industry thought leaders and solutions providers, with unique opportunities to learn, grow, share, and reshape the healthcare industry.
- Access and Contribute to Original Content – Members can lead and contribute to industry discussions on the HCEG blog, white papers, and virtual events hosted via popular social media platforms – among other opportunities to advance their thought leadership,
- Career Development – Monthly educational initiatives include HCEG webinars, virtual panels, thought leadership development, technology discussions, and research opportunities based on opportunities, challenges and issues collectively identified by HCEG membership.

## Requirements

Membership is granted on an invitation-only basis and limited to 40 to 50 Healthcare Organizations.

- An HCEG member is a healthcare organization, represented by an executive from said Healthcare Organization. Qualified members will be public and private organizations from varying healthcare sectors, including, but not limited to, insurance payers, hospitals, and providers. Being a member provides the entire organization with access to HCEG resources.
- An HCEG Board Member is an executive from an HCEG member organization which is in good standing and who has been selected and voted in by the HCEG Board of Directors.
- Alumni and Advisor memberships are specific to individual executives with the approval of the HCEG Board.

## Connect With HCEG

### Newsletter

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Join our newsletter at:

[www.hceg.org/newsletter-signup/](http://www.hceg.org/newsletter-signup/)

### LinkedIn

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Link up with us on LinkedIn.

[www.linkedin.com/company/healthcare-executive-group/](http://www.linkedin.com/company/healthcare-executive-group/)

### Twitter

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Follow us on Twitter.

@hcexecgroup

## Contact Us

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## Our Sponsors

