

The 2018 HCEG Annual Forum			
30 Years of Guiding Healthcare Executives Through Innovation, Change & Growth			
Topic	Session/Event	Speaker/Panelists	Date
Tuesday 9/11			Tuesday 9/11
	Welcome Reception	Hosted at the Revel Health Offices	7:00 PM - 9:00 PM
Wednesday 9/12			Wednesday 9/12
	Pre-Forum HCEG Board Meeting		7:00 AM - 11:00 AM
Data & Analytics (VBP, Cost & Consumerism)	Welcome to MSP & HCEG 30th Anniversary Forum; Agenda & Housekeeping	Dawn Owens, President, TripleTree	11:30 AM - 12:00 PM
	Lunch + Opening Keynote: Is Anything Certain about Healthcare Uncertainty?	Andy Slavitt, Former Acting Administrator of the Centers for Medicare and Medicaid Services	12:00 PM - 1:00 PM
	Payer/Provider Partnerships & Opportunities for the Future	Tom Howard, Partner, Cumberland Consulting Group Joe O'Hara, Director, Healthcare Marketplace Innovations, Horizon BCBS of New Jersey Matt Hoffman, MD, Chief Medical Informatics Officer, UHIN	1:30 PM - 2:30 PM
	Value-Based Payment & Implications for Healthcare Stakeholders	Jorie Soskin, Senior Director & General Manager, Medtronic Infection Control Other panelists invited	2:30 PM - 3:30 PM
	Chronic Care and Challenges Dealing with High-Cost, Multiple Morbidity Patients	TBD	3:45 PM - 4:45 PM
	Wrap Up		4:45 PM - 5:15 PM
	Offsite Reception	4Bells Rooftop in Downtown Minneapolis	7:00 PM - 9:00 PM
Thursday 9/13			Thursday 9/13
Population Health, Social Determinants & Clinical Data	Breakfast + "Blue Zones: The Making of a Healthy City"	Dan Buettner, National Geographic Fellow, New York Times Best Selling Author	7:30 AM - 9:15 AM
	Health & Behavior Change at the Community Level	Melissa C. Lyon, Public Health Director, Erie County Dept. of Health Michael Gold, Former CEO of HMSA & Board Director Blue Zones LLC Mike Riley, Chief Strategy Officer, NCH Healthcare System Clay Marsh, MD, Vice President & Executive Dean for Health Sciences, West Virginia University	9:30 AM - 10:30 AM
	Healthcare Single Point of Workflow on Social Determinants of Health	Brenda Schmidt, Founder & CEO, Solera Health Other panelists invited	10:30 AM - 11:15 AM
	Health Plan Diversification: What Does it Mean?	Tom Vanderheyden, EVP & President National Solutions, BCBS of MN Chuck Divita, EVP Commercial Markets & CFO, GuideWell Brandon Cady, President & CEO, AIM Specialty Health Ian Gordon, SVP Health Plan Operations, Regence (Cambia Health Solutions)	11:45 AM - 12:30 PM
	Lunch + HCEG Top 10 & Industry Pulse Roundtables		12:30 PM - 1:30 PM
Mobile & Digital Health	Vision and Perspective for Healthcare from a Washington, DC Perspective	Secretary David Shulkin, Former Secretary of the VA, Current Chief Innovation Officer at Sanford Health	2:00 PM - 2:45 PM
	Is Blockchain and/or AI in Healthcare's Future?	Alan Abramson, Senior VP & CIO, HealthPartners Justin Adams, CEO, Digitize AI	2:45 PM - 3:45 PM
	Technology: From Start to Scale	Justin Roth, Managing Director, Head of Investment Banking, Triple Tree Kyle Rolfing, Co-Founder & President, Bright Health Other panelists invited	4:00 PM - 5:00 PM
	HCEG Top 10 List & Participant Ranking + Wrap Up		5:00 PM - 5:30 PM
	Dinner + Closing Keynote: State of Healthcare: "A Seasoned CEO's Perspectives on Where Healthcare is at and the Challenges and Opportunities Ahead"	Craig E. Samitt, MD, MBA, President & CEO, BCBS of MN	7:30 PM - 9:00 PM
	Nightcap and Wind Down		9:00 PM - 11:30 PM
Friday 9/14			Friday 9/14
	Executive Leadership Roundtable: "The Blue Zones of Happiness: Lessons from the World's Happiest People" <i>Separate Ticket Required</i> ticket link	Dan Buettner, National Geographic Fellow, New York Times Best Selling Author	7:30 AM - 9:30 AM
	Break and Farewell to the HCEG Annual Forum & Executive Leadership Roundtable Participants		9:30 AM - 10:00 AM
	HCEG Board of Directors - Annual Strategy Session		10:00 AM - 3:00 PM

Agenda is subject to change