

Sample Topics for 11th Annual Industry Pulse based on 2022 HCEG Top 10



1. **Cost: Prices, Profits, & Transparency**

- Methods payers and providers can earn member trust and enable shoppable healthcare
- Key industry-wide considerations driving the expansion of financial services offerings within healthcare

2. **Consumerism: Aligned, Centered, & Engaged Healthcare**

- Balancing stakeholder's ease of use with obtaining best patient outcomes
- Consumer values, attitudes, and opinions to help personalize care and drive behavior change

3. **Accessibility: Primary Care, Points of Service, & Care Transformation**

- How primary care and specialist care models are shifting to fundamentally improve outcomes and cost
- Primary challenges integrating relevant clinical data with specific documentation, workflow, and reporting requirements

4. **Delivery: Transforming to Achieve the Quadruple Aim**

- Barriers to developing an ecosystem mindset in healthcare
- Opportunities to continue the shift towards home healthcare delivery

5. **Health: Individual, Population, & Public Health**

- Types of medical and non-medical services and products critical to whole-person and value-based care
- Multi-organization data management challenges integrating third sector information into public health tools

6. **Digital: Value-Creating Technologies & Tools**

- Payer-provider administrative processes with well-defined, well-developed digital solutions readily available
- Types of information and processes payers can use to improve the patient-provider journey

7. **Leadership: Talent, Strategy, & Workplace Environment**

- Most important considerations in addressing workloads of clinical and administrative/operational staff
- Opportunities for relieving burden on healthcare providers

8. **Payment: Value-Based, Collaborative, & Equitable**

- Impactful opportunities for providers to make the shift to value
- Primary barriers facing FFS-based hospitals and health systems

9. **Data: Liquidity, Interoperability, & Analytics**

- Most valuable benefits of QHIN Technical Framework (QTF) and Common Agreement (TEFCA)
- Ways health plans can engage more assertively on clinical data acquisition

10. **External: Policy, Governmental, & Non-Traditional Entities**

- Changes to the regulatory framework that would allow for greater creativity in caring for the patient
- Most likely regulatory changes that will be effective in 2023

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