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HEALTHCARE ASSOCIATIONS LAUNCH 11TH ANNUAL INDUSTRY-WIDE SURVEY

HCEG and WEDI Partner on Industry Pulse Research Based on 2022 HCEG Top 10

SALT LAKE CITY, UT and WASHINGTON, D.C., April 7, 2022 – The 2022 Industry Pulse, an annual research project exploring details of strategic and tactical focus areas prioritized by healthcare executives, launched today. Now in its 11th year, this year’s survey is co-developed and sponsored by the HealthCare Executive Group ([HCEG](#)) and Workgroup for Electronic Data Interchange ([WEDI](#).)

In late 2021, members of the HCEG and WEDI networks, selected and ranked their priorities to create the [2022 HCEG Top 10](#), an annual list of the opportunities, priorities and challenges facing healthcare executives. With input from a diverse set of stakeholders, the latest Industry Pulse survey will explore the Transparency, Consumerism, Accessibility, Payment, Interoperability, and Health Policy focus areas of the 2022 HCEG Top 10.

This year marks the 11th year that HCEG has facilitated the networking to develop and execute this national survey. Given the 10th Industry Pulse findings were released in February 2020 as the pandemic began, a special COVID-19 flash survey update was completed to assess changing healthcare priorities. The flash survey and prior [Industry Pulse research](#) were conducted in partnership with [Change Healthcare](#). Both HCEG and WEDI are thankful for Change Healthcare’s partnership on the Industry Pulse over the last decade and its continued support of both organizations.

For 2022, the 11th Annual Industry Pulse is being co-developed with WEDI.

Ferris Taylor, Executive Director of HCEG, shared: “We’re particularly interested in comparing the insights of a broader variety of stakeholders on these key priorities, especially from those involved with WEDI and other partners. This year we will be able to look back at how some key priorities and perspectives have changed, especially over the last couple of years of dramatic healthcare transformation.”

Charles Stellar, President and CEO of WEDI, noted: “We hope that by adding WEDI’s voice to an already excellent Industry Pulse will serve to augment its range and depth of insight. We will be encouraging the entire WEDI community, with its broad cross-section of industry stakeholders, to participate in this valuable data gathering initiative.”

Executives from across the healthcare ecosystem are invited to participate and to help shape the future of healthcare. Results will be published in May, in time for the [WEDI Spring Conference](#) and HCEG’s collaborative efforts with [The Healthcare Innovation Congress](#). Survey participants may receive an advance copy of survey results and an invite to a webinar presented by HCEG and WEDI that will discuss survey findings.

The Industry Pulse Research survey is now live and can be accessed at <https://bit.ly/indpulsesurvey>

About HCEG

The HealthCare Executive Group (HCEG) is a national network of healthcare executives and thought leaders who come together as a group to navigate the strategic and tactical issues facing their organizations. HCEG provides a platform for its members and partners to promote healthcare innovation, technology, and the development of lifelong professional relationships. Originally chartered as the Managed Care Executive Group (MCEG), HCEG was founded in 1988 by executives looking for a forum where the open exchange of ideas, opportunities for action, collaboration and transformational dialogue could freely ensue.

The annually identified HCEG Top 10 priorities and the Industry Pulse research form the basis for and drive networking and thought leadership opportunities. For more information, visit www.hceg.org, subscribe to our [YouTube channel](#), follow HCEG on Twitter at [@HCExecGroup](#) and connect on [LinkedIn](#). Contact HCEG at info@hceg.org

About WEDI

WEDI is the leading authority on the use of health IT to improve health care information exchange in order to enhance the quality of care, improve efficiency, and reduce costs of our nation's health care system. WEDI was formed in 1991 by the Secretary of the Department of Health and Human Services and was designated in the 1996 HIPAA legislation as an advisor to HHS. WEDI's membership includes a broad coalition of organizations, including hospitals, providers, health plans, vendors, government agencies, consumers, not-for-profit organizations, and standards development organizations. To learn more, visit www.wedi.org, connect with [@WEDIOnline](#) on Twitter and [LinkedIn](#), and view episodes from WEDI's podcast series, [The Collective Voice in Health IT](#). Contact WEDI at members.wedi.org/contact

Partner Organizations

HCEG and WEDI thank the sponsors and partners who support our efforts to continuously provide a platform to promote healthcare innovation, technology, and the development of professional relationships. See www.wedi.org and www.hceg.org for more information.