

AHIP 2017

AHIP Institute & Expo

The Essential Event for
the Health Care Industry



America's Health
Insurance Plans

JUNE 7-9 | AUSTIN, TX

Program Guide



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**AHIP Institute
& Expo**
The Essential Event for
the Health Care Industry

Welcome to Austin!



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Complimentary Wi-Fi

Sponsored by InstaMed

While in the conference space, you may access the Wi-Fi using the information below:

Network Name: InstaMedNetwork
Password: Booth919



Institute & Expo 2017 Social Media Ambassadors

Join the #AHIPInstitute conversation with these health care social media ambassadors during the conference to provoke thought leadership, get answers to tough questions, or just say “hi”



- **Mandi Bishop**, CEO and Founder, *Lifely Insights* | @MandiBPro
- **Geeta Nayyar**, Chief Healthcare and Innovation Officer, *Femwell Group Health, Inc.* | @gnayyar
- **Avik Roy**, President, *Foundation for Research on Equal Opportunity (FREOPP)* | @avik
- **Esteban López**, Chief Medical Officer and Market President, *Southwest Texas, Blue Cross and Blue Shield of Texas* | @DrEstebanLopez

Convention Center Floor Plan





-  Solar Atrium
-  Acoustic Lounge

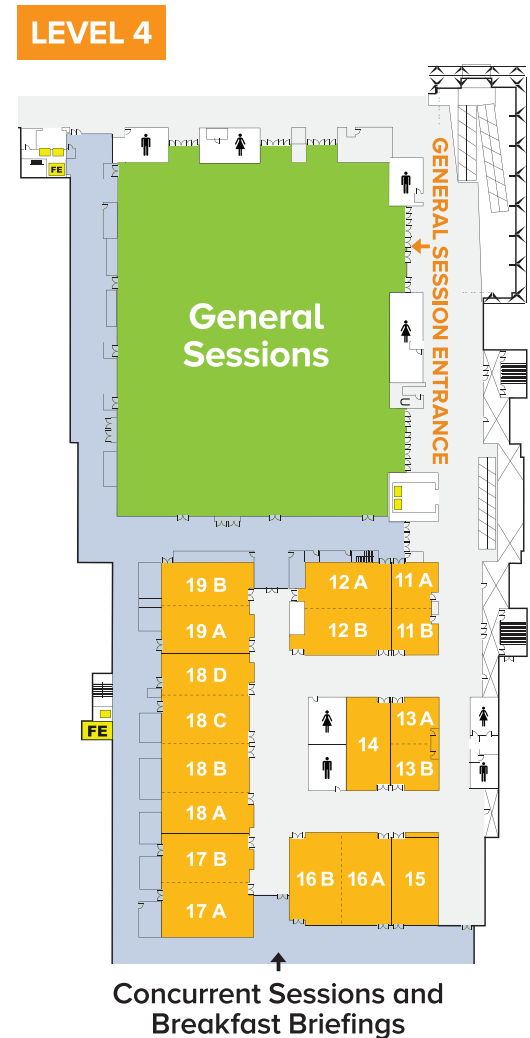
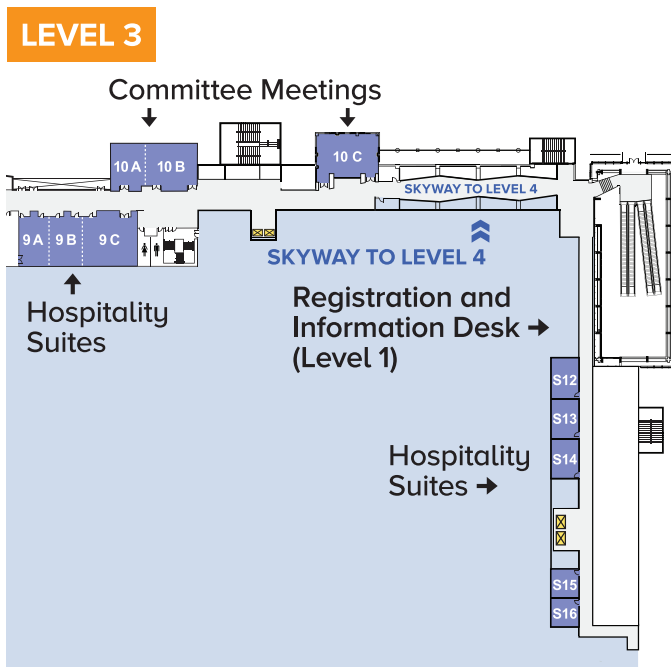
EXHIBIT HALL HOURS

Wednesday, June 7

11:15 AM – 7:00 PM

Thursday, June 8

10:30 AM – 7:00 PM



Conference Highlights

Welcome Music in the Solar Atrium, Featuring Musician Ben Cina

Wednesday, June 7
10:00 AM – 11:30 AM



Closing Luncheon Music

Friday, June 9
12:00 PM – 12:30 PM

Consider them the Opening Act...**The South Austin Moonlighters** will entertain us as we enjoy lunch before Doris Kearns Goodwin and David Gergen take the stage for their closing presentation.



Acoustic Lounge

Sponsored by AHIP SmartBrief Newsletters

Stop by for a taste of Austin music in the Acoustic Lounge, located in Booth 942 in the Exhibit Hall.

Wednesday, June 7

FEATURED MUSICIAN:
Ali Holder

11:30 AM – 1:00 PM

FEATURED MUSICIAN:
Brennen Leigh

5:30 PM – 7:00 PM



Thursday, June 8

FEATURED MUSICIAN:
Suzanna Choffel
(NBC's *The Voice*)

12:00 PM – 1:30 PM

FEATURED MUSICIAN:
Tje Austin

5:30 PM – 7:00 PM



PRESENTATION THEATER (Booth 1141)

Stop by during one of the Exhibit Hall breaks for sessions presented by Appian Corporation, dacadoo, Santech Solutions, Inc., Accenture, and more. See the full schedule in the agenda section of this program guide.



AHIP/GUIDEWELL INSIGHTS LOUNGE

(Booth 219)

Sponsored by GuideWell

Featuring interviews with Institute & Expo speakers, the Insights Lounge is your chance to watch question/answer sessions with various speakers. For those interviews you miss, view them on the Institute & Expo website following the conference.



LOUNGES

Take some time between sessions to unwind.

- **Attendee Lounge** (Booth 525)

Sponsored by athenahealth

- **AHIP's Young Professionals Network Lounge** (Solar Atrium)

- **Recharge Lounge** (Booth 313)

Sponsored by Truven Health Analytics®, IBM Watson Health™



BOOK SIGNING (Booth 1010)

Kyra Bobinet, MD, MPH

Well Designed Life: 10 Lessons in Brain Science & Design Thinking for a Mindful, Healthy, & Purposeful Life
(Limited Quantities; First-come, First-served)

Wednesday, June 7 | 12:00 PM



PHOTO LOUNGE (Booth 610)

Sponsored by NTT DATA

Want to update your social media profile? Stop by the Photo Lounge in Booth 610 on Thursday, June 8 from 10:30 AM – 7:00 PM, where a photographer will be available to take your photo.



COMBATING CHRONIC CONDITIONS

(Booth 207)

Learn how AHIP and its member health plans are working with patients, providers, and public health and community organizations to achieve goals in preventing and managing chronic conditions, including asthma and diabetes. You may also visit www.ahip.org/Asthma and www.ahip.org/Diabetes.



Conference Highlights

Compliments of Our Sponsors

Take advantage of snacks and beverages, compliments of our sponsors.

SNACKS AND BEVERAGES	LOCATION
GOURMET POPCORN <i>Sponsored by HSA Bank</i> Available: Wed Reception/Thu Lunch/ Thu Wellness Break/Thu Reception	Booth 1119
HEY CUPCAKES <i>Sponsored by Casenet, LLC</i> Available: Wed Reception/Thu Coffee/ Thu Lunch/Thu Wellness Break/Thu Reception	Booth 1315
ITALIAN ICE <i>Sponsored by CareCentrix</i> Available: Wed Lunch/Wed Reception/ Thu Lunch/Thu Wellness Break/Thu Reception	Booth 1019
MARGARITAS <i>Sponsored by RAM Technologies, Inc.</i> Available: Wed Reception	Booth 825
MOJITOS <i>Sponsored by Softheon, Inc.</i> Available: Wed Reception	Booth 725
SPA WATER <i>Sponsored by Magellan Health, Inc.</i> Available: Wed Reception/Thu Coffee/ Thu Lunch/Thu Wellness Break/Thu Reception	Booth 913
SPARKLING WATER <i>Sponsored by MedReview, Inc.</i> Available: Wed Reception/Thu Coffee/ Thu Lunch/Thu Wellness Break/Thu Reception	Booth 1313
TEXAS TEA <i>Sponsored by HealthMine, Inc.</i> Available: Wed Reception/Thu Reception	Booth 1335
WINE & CHEESE TASTING <i>Sponsored by Inovalon</i> Available: Wed Reception/Thu Reception	Booth 1013

AHIP's Young Professionals Network

AHIP's Young Professionals Network provides resources to help professionals 35 and under prosper and grow in their careers and become empowered to help shape the future of our industry. Stop by the Registration and Information Desk for information about a **Young Professionals Meet-Up** on Wednesday, June 7. www.ahip.org/AHIPYoungPro



AHIP SmartBrief Newsletters

Ideal for time-starved professionals, **AHIP SmartBrief** newsletters deliver compiled news directly to your inbox. Sign up for **Solutions, Wellness, Health IT, Accountable Care, Agents & Brokers** and **SmartBrief Spotlights**. Visit www.ahip.org/SmartBrief or stop by the Acoustic Lounge in the Exhibit Hall.

Impressive Career Credentials Start Here

Cultivate a deeper expertise with the kind of training that gets noticed. Earn a professional designation with AHIP's online self-study courses. Visit www.ahip.org/YourDesignation and choose from 15 credentials.



AHIP's National Conferences on Medicare, Medicaid & Duals



Explore innovations in public programs that are reshaping the way we deliver quality health care during these three top-line events in Washington, D.C., Sept. 24-28.

Register before **August 23** and save. Visit www.ahip.org/MCMCDuals to learn more.

AHIP Career Center

Find great health care talent at AHIP's Career Center. Take **25% off job postings through July 31, 2017**. Use code **Institute2017**. Visit www.ahip.org/CareerCenter to learn more.



See You Next Year

AHIP 2018 AHIP Institute & Expo
 The Essential Event for the Health Care Industry

JUNE 20-22 | SAN DIEGO, CA

Agenda

Tuesday, June 6

2:00 pm – 6:00 pm **Registration and Information Desk Open (Solar Atrium)**
Sponsored by Optum

Institute & Expo Moderator

Susan Dentzer, President and Chief Executive Officer, The Network for Excellence in Health Innovation (NEHI)



Wednesday, June 7

7:00 am – 5:30 pm **Registration and Information Desk Open (Solar Atrium)**
Sponsored by Optum

9:00 am – 11:00 am **Welcome Refreshments in the Solar Atrium**
Sponsored by AHIP's Executive Leadership Programs

10:00 am – 11:30 am **Live Music in the Solar Atrium**

Featured Musician:

Ben Cina has performed with Third Eye Blind, Pat Green, The Doobie Brothers and Ben Kweller, as well as many other talented musicians throughout his career.

11:15 am – 7:00 pm **Exhibit Hall Open**

11:15 am – 1:15 pm **Luncheon in the Exhibit Hall**



Featured Musician:

Ali Holder has fronted two bands: the folk-leaning Ali Holder & the Broken Hearted, and R&B band Ali Holder & the Raindogs.
Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

1:15 pm – 2:00 pm **General Session**
Reinventing Health Care for the Future (Ballroom)

Speaker:

Joseph R. Swedish, Chairman; President and Chief Executive Officer, Anthem, Inc.

2:00 pm – 2:45 pm **General Session**
The Future of Precision Medicine (Ballroom)

Speaker:

Eric J. Topol, MD, Author, *The Patient Will See You Now* and *The Creative Destruction of Medicine*; and Director, Scripps Translational Science Institute

2:45 pm – 3:30 pm **General Session**
Making Health Care Accessible and Affordable for All Americans (Ballroom)

Speaker:

Governor Mike Leavitt, Founder & Chairman, Leavitt Partners; former Governor of Utah and Secretary of Health and Human Services in the Bush Administration

Wednesday, June 7

3:45 pm – 4:30 pm

Influencer Series

Advancing the Framework for Payment Reform and Benefit Design to Improve Health Care (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speaker:

Michael E. Chernew, PhD, Leonard D. Schaeffer Professor of Health Care Policy and Director, Healthcare Markets and Regulation Lab, Harvard Medical School



Brain Science and the Design of Behavior Change, Habits, and Engagement (Room 12AB)

Track: Prevention, Health & Well-Being

Speaker:

Kyra Bobinet, MD, MPH, CEO, engagedIN and author, *Well Designed Life: 10 Lessons in Brain Science & Design Thinking for a Mindful, Healthy, & Purposeful Life*



Creating a Consumer-Obsessed Culture: What Health Care Can Learn from Other Industries (Room 16AB)

Track: Consumer Experience

Speakers:

Tom Daly, Founder, Relevant Ventures, LLC; and former Senior Group Director, Digital Marketing, The Coca-Cola Company

Carol Kruse, Senior Vice President and Chief Marketing Officer, Cambia Health Solutions



The Health Insurer of the Future: Thriving Amid Uncertainty (Room 18CD)

Track: Industry Disruption & Innovation

Speaker:

Patrick Viguerie, President, Innosight



Lessons Learned from the ACA and the Path Forward (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speaker:

Nancy-Ann M. DeParle, Partner and Co-Founder, Consonance Capital Partners



4:45 pm – 5:30 pm

Concurrent Sessions

The Aging of the Baby Boomer Generation and Implications for Health Care (Room 17A)

Track: Caring for Patients with Complex Conditions

Speakers:

Gretchen E. Alkema, PhD, LCSW, Vice President, Policy and Communications, The SCAN Foundation

Ed Greissing, Executive Director, Lynda and Stewart Resnick Center for Public Health, Milken Institute

Wednesday, June 7

4:45 pm – 5:30 pm

Concurrent Sessions *Continued*

Are You One Breach Away from Losing a Health Care Consumer? (Room 16AB)

Track: Consumer Experience

Powered by Accenture

Speakers:

Reza Chapman, Managing Director, Accenture

John Schoew, Managing Director, Accenture

Assessing the Nation's Progress in APM Adoption (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speaker:

Patrick Conway, MD, MSc, Deputy Administrator for Innovation and Quality, CMS Chief Medical Officer, Centers for Medicare & Medicaid Services (CMS)

Biosimilars: Policy and Reimbursement Considerations for a New Market (Room 18CD)

Track: Industry Disruption & Innovation

Powered by AMGEN Inc.

Speaker:

Amanda Forys, MSPH, Director, Reimbursement Policy Insights, Xcenda

Medicaid Moving Forward: Where the Conceptual Meets the Practical (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Joseph Moser, Former Medicaid Director, State of Indiana

Chris Priest, Medicaid Director, Michigan Department of Health and Human Services

Opioid Use Disorder: Addressing the Challenge (Room 12AB)

Track: Prevention, Health & Well-Being

Powered by Optum

Speakers:

David Calabrese, RPh, MHP, Vice President and Chief Pharmacy Officer, OptumRx

Martha Temple, President and Chief Executive Officer, Behavioral Health, Optum

Reinventing Utilization Management: Faster, Smarter, and Automated (Room 17B)

Track: Technology & Business Solutions

Powered by Change Healthcare

Speaker:

Nilo Mehrabian, Vice President, Product Management, Decision Management, Change Healthcare

Unleashing the Power of Data to Activate Health Care Consumers (Room 15)

Track: Data Analytics & Insight

Powered by Welltok

Speaker:

Jeff Margolis, Chairman and CEO, Welltok

Wednesday, June 7

5:30 pm – 7:00 pm **Opening Night Reception in the Exhibit Hall**

Sponsored by Zelis Healthcare



Featured Musician:

Brennen Leigh has had her songs recorded by artists such as Whitney Rose, Austin's The Carper Family, Norway's Liv Marit Wedvik, and American country legend and Grammy winner Lee Ann Womack.
Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

Thursday, June 8

6:45 am – 5:45 pm **Registration and Information Desk Open (Solar Atrium)**

Sponsored by Optum

7:30 am – 8:30 am **Breakfast Briefings**

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

The Changing HSA Landscape (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Powered by HSA Bank

Speakers:

Jason Kessler, Senior Vice President, Product Management, HSA Bank

Sanders McConnell, Vice President, Business Development, Health Plans, HSA Bank

Kevin Robertson, Senior Vice President, HSA Bank

The Doctor and the Bot: Digital Forces Transforming Health Care Operating Models and the Work Ahead (Room 17B)

Track: Technology & Business Solutions

Powered by Cognizant

Speakers:

Ben Pring, Vice President, Director of the Center for the Future of Work, Cognizant

Bill Shea, Vice President, Healthcare Business Consulting, Cognizant

Health Engagement 2.0: Realigning Programs to Meet Member Needs (Room 17A)

Track: Prevention, Health & Well-Being

Powered by Health Dialog Services Corporation

Speakers:

Jessica Kazmaier, Vice President, Total Rewards, Rite Aid Corporation

Karen Staniforth, Chief Operating Officer, Health Dialog Services Corporation

Innovating Payer-Provider Collaborations to Improve Care Quality (Room 18CD)

Track: Industry Disruption & Innovation

Powered by GE Healthcare

Speakers:

Neelima Akula, Product Manager, GE Healthcare

Jon Zimmerman, Vice President and General Manager, GE Healthcare

Thursday, June 8

7:30 am – 8:30 am

Breakfast Briefings *Continued*

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Leveraging Data-Driven Insights to Inform Value-Based Care Arrangements (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Powered by Inovalon

Speakers:

Marina Dorotheo, Partner Liaison Director, Digital Medicines, Otsuka Pharmaceutical Development & Commercialization, Inc.

Chelsea King, Director, Product Innovation, Inovalon

Christie Teigland, PhD, Vice President, Avalere Health

Leveraging Technology Platform Partnerships (Room 16AB)

Track: Data Analytics & Insight

Powered by Visiant

Speaker:

Michelle Billingsley, Senior Vice President and Chief Delivery Officer, Visiant Health

Outcome-Aligned Partnerships That Integrate Care Delivery for Individuals with Advanced Illness (Room 12AB)

Track: Caring for Patients with Complex Conditions

Powered by VITAS Healthcare

Speakers:

Jeffrey T. King, RN, MBA, Vice President of Healthcare Services, Molina Healthcare

Joseph Shega, MD, Senior Vice President and National Medical Director, VITAS Healthcare

Shellie Williams, MD, Assistant Professor of Medicine, University of Chicago

Perspectives on Consumer Experience from the Front Lines to the Back Office: A Day in the Life (Room 15)

Track: Consumer Experience

Powered by Zipari, Inc.

Speaker:

Mark Nathan, Co-Founder and Chief Executive Officer, Zipari, Inc.

8:30 am – 9:30 am

General Session

Amplifying the Patient's Voice to Change Health Care (Ballroom)

Speakers:

Deborah W. Brooks, Co-Founder and Executive Vice Chairman, The Michael J. Fox Foundation for Parkinson's Research (MJFF)

Jamie Heywood, Co-Founder and Chairman, PatientsLikeMe

Thursday, June 8

9:45 am – 10:30 am **Concurrent Sessions**

Health Care CX: Managing Consumer Convergence (Room 16AB)

Track: Consumer Experience

Speakers:

Jill Austin, Chief Marketing Officer, Vanderbilt University Medical Center

Brad Fluegel, Senior Vice President, Chief Healthcare Commercial Market Development Officer, Walgreens Boots Alliance

Lindsay Resnick, Executive Vice President, ReviveHealth

Neal S. Sofian, MSPH, Director, Member Engagement, Premera Blue Cross

Innovations in Advanced Care: Empowering Patients and Providers to Promote Quality, Person-Centered Care (Room 17A)

Track: Caring for Patients with Complex Conditions

Speakers:

Brad Stuart, MD, Chief Medical Officer, Coalition to Transform Advanced Care (C-TAC)

Angelo Volandes, MD, MPH, President, ACP Decisions; Faculty, Harvard Medical School and Massachusetts General Hospital

Managing the Value Equation through PAC Optimization (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Powered by CareCentrix

Speakers:

Gary Jacobs, Executive Vice President, Strategic Relationships, CareCentrix

H. Scott Sarran, MD, MM, Divisional Senior Vice President and Chief Medical Officer, Government Programs, Health Care Service Corporation

Precision Analytics: How to Power Clinical Interventions (Room 15)

Track: Data Analytics & Insight

Speaker:

Richard G. Popiel, MD, MBA, Executive Vice President and Corporate Chief Medical Officer, Cambia Health Solutions

Reducing Over-Treatment in the Era of Health Care Reform (Room 12AB)

Track: Prevention, Health & Well-Being

Speakers:

Andy Lazris, MD, Founder and Medical Director, Personal Physician Care

Erik Rifkin, PhD, Adjunct Associate Research Scientist, School of Public Health, Johns Hopkins University

Tackling Health Care Disparities: America's Chronic Condition (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Thomas Duncan, MBA, President and CEO, Trusted Health Plan

Karen E. Michael, RN, MSN, MBA, CHIE, Vice President, Corporate Medical Management, AmeriHealth Caritas Family of Companies

Rachel J. Thornton, MD, PhD, Assistant Professor of Pediatrics, Johns Hopkins University

Thursday, June 8

9:45 am – 10:30 am **Concurrent Sessions** *Continued*

Technology for People: The Era of the Intelligent Digital Health Enterprise
(Room 18CD)

Track: Industry Disruption & Innovation

Powered by Accenture

Speaker:

Kaveh Safavi, MD, JD, Senior Managing Director, Health Industry, Accenture

Using Innovative Technology and Analytics to Drive Decision-Making (Room 17B)

Track: Technology & Business Solutions

Powered by Optum

Speakers:

Jody L. Carter, Senior Director, Consulting, Optum

Donna Holmes, Vice President, Payer Consulting, Optum

10:30 am – 11:30 am **Coffee Break in the Exhibit Hall**

Sponsored by the AHIP Young Professionals Network

10:45 am – 11:30 am **Presentation Theater Featured Session**

Achieving Operational Efficiency and Effectiveness with Digital Transformation
(Exhibit Hall)

Powered by Appian Corporation

Speaker:

Scott Polansky, Practice Lead, Healthcare Payers, Appian Corporation

11:30 am – 12:15 pm **General Session**

Balancing Innovation and Affordability of Prescription Drugs (Ballroom)

Speakers:

David A. Ricks, Chairman, President and Chief Executive Officer, Eli Lilly and Company

Eric H. Schultz, President and Chief Executive Officer, Harvard Pilgrim Health Care

12:15 pm – 1:30 pm **Luncheon in the Exhibit Hall**

Sponsored by GE Healthcare



Featured Musician:

Suzanna Choffel auditioned for and appeared on NBC's *The Voice*, wowing the judges with her renditions of Fleetwood Mac and Bob Marley, and earning singular praise from *Rolling Stone* as, "the only artist you'd want to listen to a complete album from."

Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

12:15 pm – 1:00 pm **Presentation Theater Featured Session**

The Procurement Organization of the Future: What Will It Look Like? (Exhibit Hall)

Powered by Accenture

Speakers:

John Walko, Managing Director, Accenture

Mark Olney, Managing Director, Accenture



Thursday, June 8

1:30 pm – 2:15 pm

Concurrent Sessions

Converging Machine Learning and Data Science to Enhance Real-Time Consumer Engagement and Experience (Room 15)

Track: Data Analytics & Insight

Speaker:

Vijay Venkatesan, Group Vice President and Chief Data Officer, Providence Health and Services

Disrupting Traditional Primary Care (Room 18CD)

Track: Industry Disruption & Innovation

Speakers:

Marc-David Munk, MD, MPH, MHCM, Chief Medical Officer, Iora Health

Harry Ritter, MD, Vice President of Care Delivery, Oscar Health

Health Plan 2025: How Business Trends and Technological Innovations Will Shape the Future of Health Plans (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Powered by Deloitte LLP

Speaker:

Dave Biel, U.S. Leader, Health Plans Consulting, Deloitte

How Medicare Advantage Members Benefit from Value-Based Reimbursement Models (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speakers:

Griffin Myers, MD, Co-Founder and Chief Medical Officer, Oak Street Health

H. Scott Sarran, MD, MM, Divisional Senior Vice President and Chief Medical Officer, Government Programs, Health Care Service Corporation

Now is the Time for a Healthcare Moonshot (Room 17B)

Track: Technology & Business Solutions

Powered by RxAdvance

Speaker:

John Sculley, Chief Marketing Officer and Chairman of RxAdvance; Former CEO of Apple and PepsiCo

Obesity Prevention and Treatment: How Payers Are Part of the Solution (Room 12AB)

Track: Prevention, Health & Well-Being

Speakers:

Jenny Bogard, MPH, Director of Healthcare Strategies, Alliance for a Healthier Generation

Angie Kalousek Ebrahimi, Senior Manager, Wellness Market Solutions, Blue Shield of California

Thursday, June 8

1:30 pm – 2:15 pm

Concurrent Sessions *Continued*

Personalizing Care Management for Patients with Chronic Diseases (Room 17A)

Track: **Caring for Patients with Complex Conditions**

Speakers:

Arthur (Tim) Garson Jr., MD, MPH, MACC, Director, Health Policy Institute, Texas Medical Center; and Chairman, Grand-Aides USA and International

Donna M. Green, RN, BS, Chief Executive Officer, Grand-Aides USA and International

Robert Morrow, MD, MBA, Southeast Texas Market President, Blue Cross and Blue Shield of Texas

Why Financial Engagement is the Linchpin for Consumer Engagement (Room 16AB)

Track: **Consumer Experience**

Powered by Change Healthcare

Speaker:

Stuart Hanson, Senior Vice President & General Manager, Consumer Payments, Change Healthcare

2:30 pm – 3:15 pm

Concurrent Sessions

Applying Design Thinking to Health (Room 17B)

Track: **Industry Disruption & Innovation**

Speaker:

Charu Juneja, Design Director, Design Institute for Health, Dell Medical School at The University of Texas at Austin

A True System of Engagement: The Next-Generation of CRM Capabilities (Room 18CD)

Track: **Technology & Business Solutions**

Powered by NTT DATA

Speaker:

Andy Arends, Managing Principal, Health Plan Innovation & Consulting, NTT DATA

The Doctor is Here To See You Now: How the House Call May Be the Future of Health Care (Room 12AB)

Track: **Prevention, Health & Well-Being**

Speakers:

Jan Berger, MD, MJ, President and Chief Executive Officer, Health Intelligence Partners

Alan Kronhaus, MD, Co-Founder & Chief Executive Officer, Doctors Making House Calls

Mark Masson, Vice President, WhiteGlove Health

Doing Well by Doing Good: Serving the Socially Vulnerable Population (Room 17A)

Track: **Caring for Patients with Complex Conditions**

Speakers:

John G. Lovelace, President, UPMC for You; and President, Government Programs and Individual Advantage, UPMC Health Plan

Nirav R. Shah, MD, MPH, Senior Vice President and Chief Operating Officer, Kaiser Foundation Health Plan

Thursday, June 8

2:30 pm – 3:15 pm

Concurrent Sessions *Continued*

The Future of Health Care Informatics and Cognitive Analytics (Room 15)

Track: Data Analytics & Insight

Powered by Truven Health Analytics®, IBM Watson Health™

Speaker:

Russell Olsen, Vice President, Offering Management, Truven Health Analytics®, IBM Watson Health™

Net Promoter Score – Keeping Your Finger on the Pulse of Patient-Centered Care (Room 16AB)

Track: Consumer Experience

Speakers:

Helen Leis, Partner, Health & Life Sciences, Oliver Wyman

Paula Sunshine, Senior Vice President and Chief Marketing Executive, Independence Blue Cross

Potential Impacts of Using Encounter Data to Determine Medicare Advantage Risk Scores (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Tom Kornfield, Vice President, Public Programs Policy, Federal Programs, America's Health Insurance Plans (AHIP)

Julia Lambert, FSA, MAAA, Principal, Wakely Consulting Group

Charlie Mills, FSA, MAAA, Principal & Consulting Actuary, Milliman

Precision Medicine-Guided Population Health: Bridging the Gap (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speakers:

Lili Brillstein, MPH, Director, Episodes of Care, Market Innovations, Horizon Blue Cross Blue Shield of New Jersey

Andrew L. Pecora, MD, FACP, CPE, President, Physician Enterprise and Chief Innovations Officer, Hackensack Meridian Health; and Professor of Medicine and Oncology, Georgetown University

3:15 pm – 4:00 pm

Wellness Break in the Exhibit Hall

Sponsored by AHIP SmartBrief Newsletters

3:30 pm – 4:00 pm

Presentation Theater Featured Session

Why Does Health Care Need a Health Score? (Exhibit Hall)

Powered by dacadoo

Speaker:

Matt Park, Vice President, Sales, dacadoo

4:00 pm – 4:45 pm

Concurrent Sessions

Applying Innovative Technology to Enhance the Effectiveness of a Specialty Management Model (Room 17B)

Track: Technology & Business Solutions

Powered by CVS Health

Speaker:

Trip Hofer, Vice President, Product Development, CVS Specialty

Thursday, June 8

4:00 pm – 4:45 pm

Concurrent Sessions *Continued*

Changing the Paradigm: What Innovative Employers Are Looking For and How They're Getting It Done (Room 18CD)

Track: Industry Disruption & Innovation

Speakers:

Becky Atkeison, Director, Enterprise Health and Well-Being, FedEx Services

Sheree Bailey, Wellness Coordinator, City of Austin

Renya Spak, MPH, Partner, Mercer Health and Benefits

Innovations in MLTSS (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Cindy Adams, Plan Product President, Complex Care, Superior HealthPlan

Anne Rote, President, Molina Healthcare of Texas, Inc.

Managing Members from Enrollment to Encounter – One Identity at a Time
(Room 16AB)

Track: Consumer Experience

Powered by LexisNexis® Health Care

Speakers:

Josh Schoeller, Vice President, Client Engagement and Sales, LexisNexis Risk Solutions

Next-Generation Telehealth: Personalized Decision Support (Room 17A)

Track: Caring for Patients with Complex Conditions

Powered by 2nd.MD

Speaker:

Kristin Herrera, Chief Growth Officer, 2nd.MD

The Opioid Epidemic: Mastering the Complexities and Improving Outcomes
(Room 12AB)

Track: Data Analytics & Insight

Powered by DST

Speakers:

Thomas Duncan, MBA, President and CEO, Trusted Health Plan

Teri Mullaney, President and Chief Executive Officer, DST Health Solutions

Marc Palmer, President and Chief Operating Officer, Argus Health Systems, Inc.

Redefine Wellness: Data, Personalization and the Future of Incentives (Room 15)

Track: Prevention, Health & Well-Being

Speakers:

Edward J. Buckley III, PhD, CEO and Co-Founder, Peerfit

Pete Diniaco, Market Head of Sales, Aetna Inc.

Thursday, June 8

4:00 pm – 4:45 pm

Concurrent Sessions *Continued*

What's Next in Primary Care Innovation: Lessons from Regional Collaboratives
(Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speakers:

Alicia Berkemeyer, Vice President, Enterprise Primary Care and Pharmacy Programs, Arkansas Blue Cross and Blue Shield

Charles J. Fazio, MD, MS, Senior Vice President and Medical Director, HealthPartners

5:00 pm – 5:45 pm

General Session

Health Care, Remixed (Ballroom)

Speaker:

Zubin Damania, MD, aka "ZDoggMD," Founder of Turntable Health; Physician; Rapper

5:45 pm – 7:00 pm

Wine and Cheese Reception in the Exhibit Hall

Sponsored by the AHIP Blog



Featured Musician:

Tje Austin was a Semi-Finalist in the 2015 International Songwriting Competition – R&B Category and was featured at the 2014 ASCAP Expo for Pop Songwriting.

Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

6:00 pm – 6:45 pm

Presentation Theater Featured Session

The Agile Provider Network: Reinventing Network Management and Provider Relations for Today's Consumer-Driven Healthcare (Exhibit Hall)

Powered by Santech Solutions, Inc.

Speakers:

Bert Fajardo, Vice President, Strategy and Solutions, Santech Solutions, Inc.

Neeraj K. Sharma, Chief Operating Officer, Santech Solutions, Inc.

Friday, June 9

7:00 am – 1:30 pm

Registration and Information Desk Open (Solar Atrium)

Sponsored by Optum

7:30 am – 8:30 am

Breakfast Briefings

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Advancing Clinical Management Strategies by Leveraging Behavioral and Physical Health Risk Scores (Room 17A)

Track: Caring for Patients with Complex Conditions

Powered by ODH, Inc.

Speakers:

Monica E. Oss, MS, Chief Executive Officer, OPEN MINDS

Candace Saldarini, MD, Medical Director, ODH, Inc.

Deb Smyers, Senior Vice President, Sunshine Health Plan

Friday, June 9

7:30 am – 8:30 am

Breakfast Briefings *Continued*

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Curating a Better Member Experience (Room 12AB)

Track: Prevention, Health & Well-Being

Powered by TelePerformance

Speaker:

John Maczynski, Executive Vice President, Healthcare Practice, TelePerformance

Developing Innovative Collaboration for Effective Care Coordination (Room 19AB)

Track: Data Analytics & Insight

Powered by HealthEdge

Speakers:

Barbara Berger, Vice President, Care Management Services, FirstCare Health Plans

Kim Ingram, Chief Nursing Officer, HealthEdge

Harry Merkin, Vice President, Marketing, HealthEdge

Adolfo M. Valadez, MD, MPH, Chief Medical Officer, FirstCare Health Plans

Driving Member Engagement and Improved Quality Measures with Connectivity into the Retail Pharmacy (Room 16AB)

Track: Consumer Experience

Powered by RelayHealth

Speakers:

Deb Devereaux, Senior Vice President, Pharmacy and Clinical, Quality and Stars Solutions, Gorman Health Group

Lisa Erwin RPh, CGP, Senior Consultant of Pharmacy Services, Gorman Health Group

Jan Reed, Director, Health Plan Services, RelayHealth Pharmacy Solutions

Empowering Care via Automation: Using Web-based Content and Technology to Optimize the Payer-Provider Workflow (Room 18CD)

Track: Technology & Business Solutions

Powered by MCG Health

Speakers:

Rebecca Gall, RN, Utilization Management, Children's Community Health Plan

Lynn M. Kryfke, RN, MSN, Director, Health Plan Clinical Services, Children's Community Health Plan

Holly Urban, MD, Director of Product Management, MCG Health

Surviving and Thriving in Value-Based Care (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Powered by 3M Health Information Systems, Inc.

Speakers:

Kevin Egge, Vice President of Provider Contracting and Relations, Blue Cross Blue Shield Louisiana

Sharyl Jeffries, Vice President, Customer Experience, Superior HealthPlan

Edina Vukic, Executive Director of Primary Care, and Senior Vice President, Sales and Community Engagement, Affinity Health Plan

Friday, June 9

8:30 am – 9:15 am

General Session

The Battle for the Heart and Mind of the Health Care Consumer: Lessons Learned from Other Industries (Ballroom)

Speaker:

John Mackey, Co-Founder and Chief Executive Officer, Whole Foods Market

9:15 am – 10:00 am

General Session

What Do You Stand For? Connecting with Consumers in the New Health Care Economy (Ballroom)

Speaker:

Roy Spence, Jr., Co-Founder and Chairman, GSD&M

10:15 am – 11:00 am

Concurrent Sessions

The Canary in the Coal Mine: Enhancing Cardiovascular Risk Prediction in Primary Care (Room 17A)

Track: Caring for Patients with Complex Conditions

Speakers:

Jamie Greene, PhD, RN, Program Director for Quality and Clinical Practice, Patient-Centered Medical Home (PCMH), CareFirst BlueCross BlueShield

Joseph Vassalotti, MD, Chief Medical Officer, National Kidney Foundation

Fix Your Provider Directory Data and Meet Compliance Requirements (Room 17B)

Track: Technology & Business Solutions

Powered by BetterDoctor

Speaker:

Ari Tulla, CEO & Co-Founder, BetterDoctor

How Payers and Providers are Working Together to Integrate Care for Medicare Beneficiaries (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Sophia Chang, MD, MPH, Chief Clinical Informatics Officer, Clover Health

Mara McDermott, Vice President, Federal Affairs, CAPG

Charles A. Zonfa, MD, Chief Medical Officer, SummaCare

Loyalty 2.0: How to Create the Return Customer (Room 16AB)

Track: Consumer Experience

Speaker:

Deirdra Yocum, Vice President of Quality and Performance Outcomes, CareSource

Making Health Work @ Work: Reimagining Employee Health Benefits in an Age of Disruption (Room 18CD)

Track: Industry Disruption & Innovation

Speaker:

Adam Beck, JD, Vice President, Employer Health Policy & Initiatives, Commercial Exchange Policy & Operations, America's Health Insurance Plans (AHIP)

Friday, June 9

10:15 am – 11:00 am **Concurrent Sessions** *Continued*

Operationalize Before You Analyze: Innovation and Growth Powered by Data (Room 15)

Track: Data Analytics & Insight

Powered by MarkLogic Corporation

Speakers:

Bill Fox, Vice President, Healthcare and Life Sciences, MarkLogic Corporation

Sunil Godbole, Senior Director, Application Development, Aetna Inc.

Shahran Haider, Managing Director of Enterprise Data Strategy and Analytics, L.A. Care

Glen Schuster, Consultant; and former CTO, Centene Corp.

Opting Out of Privacy: Emerging Trends and Issues (Room 12AB)

Track: Prevention, Health & Well-Being

Speakers:

Michael J. McCoy, MD, Chief Executive Officer, Physician Technology Services, Inc.

Ann B. Waldo, JD, CIPP, Waldo Law Offices, PLLC

Transforming Oncology Care: Lessons Learned (Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speaker:

Lee N. Newcomer, MD, Senior Vice President for Oncology and Genetics, UnitedHealthcare

11:15 am – 12:00 pm **Concurrent Sessions**

Caring for Patients with Complex Mental Health and Medical Needs (Room 16AB)

Track: Caring for Patients with Complex Conditions

Speakers:

Sherry Dubester, MD, MS, Vice President, Behavioral Health and Clinical Program, Anthem, Inc.

Douglas A. Nemecek, MD, MBA, Chief Medical Officer, Behavioral Health and National Medical Officer, Coverage Policy, Cigna Corp.

Core Quality Measures Collaborative: Advancing Quality through Harmonization (Room 12AB)

Track: Prevention, Health & Well-Being

Speakers:

Amy Nguyen Howell, MD, MBA, FFAFP, Chief Medical Officer, CAPG

Derek J. Robinson, MD, MBA, Vice President, Enterprise Quality & Accreditation, Health Care Service Corporation

Michael Sherman, MD, MBA, Senior Vice President & Chief Medical Officer, Harvard Pilgrim Health Care

Creating a Successful Individual Market: Considerations Moving Forward (Room 19AB)

Track: Health Care 2.0: Navigating What's Next

Speakers:

Peter V. Lee, Esq., Executive Director, Covered California

Avik Roy, President, Foundation for Research on Equal Opportunity (FREOPP)

Friday, June 9

11:15 am – 12:00 pm **Concurrent Sessions** *Continued*

Disrupting Health Care from the Inside: Lessons from Amazon (Room 18CD)

Track: Industry Disruption & Innovation

Speaker:

Aaron Martin, Executive Vice President and Chief Digital Officer, Providence St. Joseph Health

Leveraging Virtual Care to Transform the Consumer Experience (Room 17A)

Track: Industry Disruption & Innovation

Speaker:

Kristi Henderson, Vice President, Virtual Care & Innovation, Seton Healthcare Family

Understanding the Market Expectations of ACOs: An Employer Perspective
(Room 18AB)

Track: Advancing APMs & Value-Based Programs

Speaker:

Brian J. Marcotte, President and CEO, National Business Group on Health (NBGH)

What Can Health Care Learn from Netflix? Leveraging Predictive Analytics to Personalize Care (Room 15)

Track: Data Analytics & Insight

Speaker:

Pamela Peele, PhD, Chief Analytics Officer, UPMC Health Plan

12:00 pm – 1:30 pm **Closing Luncheon Program** (Ballroom)

Featured Musicians:

South Austin Moonlighters Consider them the opening act...South Austin Moonlighters, a band that blends blues, folk, soul, rock, and country, who can flip the switch from slow melodic country to gravelly rocking blues without a hitch, will entertain us as we enjoy lunch before Doris Kearns Goodwin and David Gergen take the stage for their closing presentation.

Uncertain Times: Leadership Lessons for an Unprecedented Political Era – A Conversation with Doris Kearns Goodwin and David Gergen (Ballroom)

Speakers:

Doris Kearns Goodwin, Presidential Historian and Pulitzer Prize-winning Author

David Gergen, Senior Political Analyst, CNN

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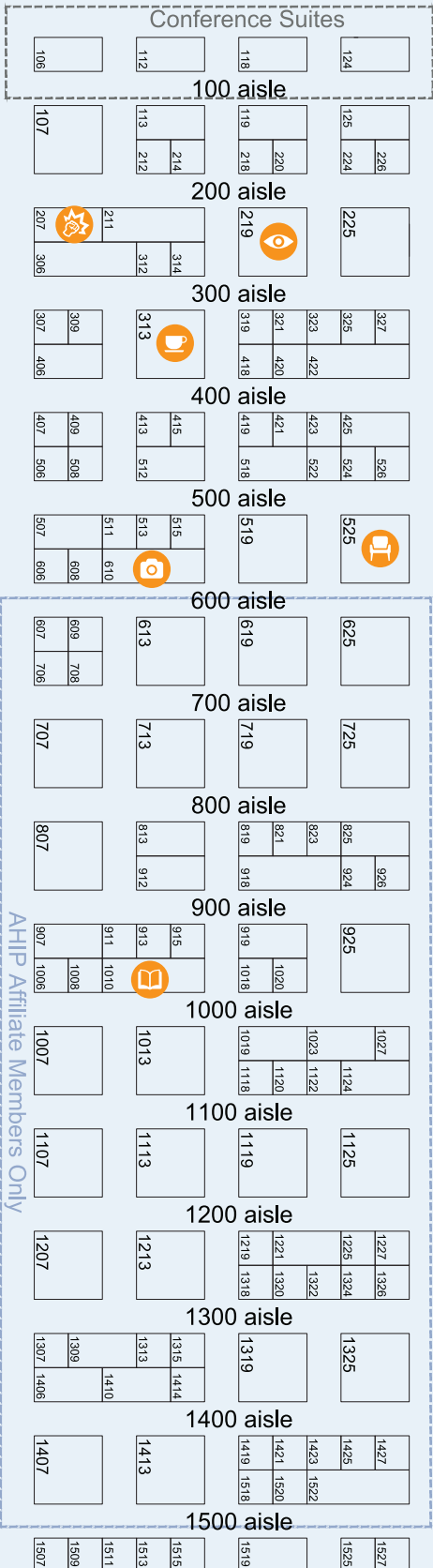


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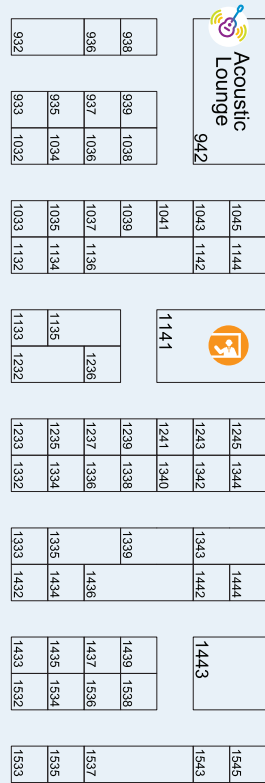
Wednesday, June 7

11:15 AM – 7:00 PM

Thursday, June 8

10:30 AM – 7:00 PM

- Acoustic Lounge**
- Presentation Theater**
- AHIP/GuideWell Insights Lounge**
Sponsored by GuideWell
- Attendee Lounge**
Sponsored by athenahealth
- Photo Lounge**
Sponsored by NTT DATA
- Recharge Lounge**
Sponsored by Truven Health Analytics®, IBM Watson Health™
- Combating Chronic Conditions**
- Book Signing:**
Kyra Bobinet, MD, MPH
(Limited Quantities; First-come, First-served) Wednesday, June 7 12:00 PM



Organization

Booth

2nd.MD ■	1536
3M Health Information Systems, Inc. ▲	719
Accenture ✚	1207
ACI Worldwide Corp ●	1041
Advanced Medical Reviews ●	1133
Advent Health Partners, Inc. ●	924
AHIP Clinical Affairs	207
AISHHealth ●	706
Allscripts Healthcare Solutions ●	1509
American Health Care ●	1334
American Specialty Health ■	1113
Ameridial ●	327
Amplifon Hearing Health Care ●	1511
Appian Corporation ●	1135
Applied Pathways ■	1414
AssureCare ●	1020
athenahealth ●	525
Availity, LLC ●	1027
Aver Inc. ●	1236
Best Doctors, Inc. ●	1008
Brightside Solutions ●	1534
Broadridge Financial Solutions Inc. ●	933
Burgess ✚	1413
CAQH ●	1318
CareCentrix ✚	1019
Casenet, LLC ●	1315
Centers for Medicare & Medicaid Services ●	413
Change Healthcare ✚	1107
Change Healthcare ◆	1410
CIOX Health ●	418
Cipher Health ●	936
CitiusTech Inc. ■	813
Citra Health Solutions ●	421
ClaimLogiq ●	1043
Clarity Software Solutions ●	1333
ClearDATA ●	1320
Cobalt MedPlans ●	319
Cognizant ▲	925
Companion Data Services ●	1018
Computer Services, Inc. ●	932
Cotiviti Healthcare ■	912
dacadoo ●	1533
DataPath, Inc. ●	508
DST ▲	1407
Edifecs ●	1518
Eliza Corporation ■	1225
Envolve ■	1406
eQHealth Solutions, Inc. ●	1513
Finity, Inc. ●	409
First Recovery Group ●	1227

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2017 Exhibitors Continued

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FraudScope ●	1340	Kofax ●	1132	QuintilesIMS ●	1336
GE Healthcare ❖	425	Kore, Inc. ●	1322	RAM Technologies, Inc. ■	825
GeBBS Healthcare Solutions ●	420	LexisNexis® Health Care ◆	1125	RBS Re ●	1532
Geneia ■	406	Lightbeam Health Solutions LLC ●	1435	RedPoint Global Inc. ●	1023
GGK Tech ●	415	LiquidHub, Inc. ●	212	Remedy Partners ●	1038
Glenridge HealthCare Solutions ●	939	Magellan Health, Inc. ●	913	Rested, Inc. ●	1237
GLOBO ●	312	MagicLamp Software ●	524	Rx Savings Solutions ●	526
Glooko ●	1515	Mammosphere ●	607	RxAdvance ❖	1007
Graphcom, Inc. ●	1432	MAP Health Management ●	1339	San Diego CVB	1134
GreatCall ●	1425	MarkLogic Corporation ▲	1118	Santech Solutions, Inc. ●	1239
GuideWell ▲	219	Maxwell Health ●	1035	Smart Communications ●	1444
Halfpenny Technologies ●	307	MCG Health ■	1232	Softheon, Inc. ▲	725
HDMS ●	419	MDLIVE ●	1439	Southeastrans, Inc. ●	1142
healow Insights ●	606	MedeAnalytics ●	1219	Teladoc, Inc. ●	1527
Health BI ●	821	MedFax ●	937	The Joint Commission ●	1326
Health Catalyst, LLC ●	1434	Medical Risk Managers ●	938	The Leapfrog Group ●	1421
Health Dialog Services Corporation ◆	1213	MedReview, Inc. ●	1313	The LifeBalance Program ●	515
Health Enhancement Systems ●	1233	MedZed ●	314	Trionfo ●	1423
HealthAxis ●	1245	Milliman, Inc. ●	1124	Truven Health Analytics®, IBM Watson Health™ ❖	1325
HealthCare Executive Group ●	321	Mom's Meals NourishCare ●	1332	Turn-Key Health, LLC ●	1122
HealthEdge ▲	619	MPirica Health Inc. ●	1338	URAC ●	1307
HealthHelp ●	608	National Medical Reviews, Inc. ●	1045	Varis, LLC ●	819
Healthify ●	522	NCQA ●	1525	Veracyte, Inc. ●	1543
HealthMine, Inc. ●	1335	Next Gate Solutions, Inc. ●	1507	Vericred ●	823
HealthSparq ■	926	NextHealth Technologies ●	106	Veyo ●	609
HealthTrio LLC ■	1120	Nitor Infotech ●	1039	VieMed ●	423
Healthx, Inc. ■	512	Noridian Mutual Insurance Company ●	511	Virtual Health ●	407
HHC Group, Inc. ●	1342	NTT DATA ❖	707	Visiant ❖	713
Hinduja Global Solutions ●	1343	ODH, Inc. ▲	513	Vistar Technologies ●	1520
HM Health Solutions ●	911	Oncology Analytics, Inc. ●	1034	Vital Decisions ■	1419
HMS ■	613	Onlife Health, Inc. ●	1427	VITAS Healthcare ◆	625
Hologic, Inc. ●	1442	Optum ❖	1319	WellnessCodes ●	1535
Holon Solutions ●	1036	Oracle Corporation ●	518	Welltok ❖	807
HSA Bank ▲	1119	Payspan, Inc. ■	519	West-TeleVox Solutions ●	309
Independent Living Systems ●	708	PCCA ●	506	WEX Health ■	1221
InfoMC, Inc. ●	1241	Peerfit, Inc. ●	323	Wipro HealthPlan Services ●	935
Innovaccer ●	1144	Planned Parenthood Federation of America ●	1324	x by 2 LLC ●	1032
Invalon ❖	1013	Precision Diagnostics ●	1033	Zelis Healthcare ●	507
InstaMed ■	919	Progyny ●	1538	ZeOmega ●	1006
IntelliSoft Group, Inc. ●	1437	Propeller Health ●	1037	Zipari, Inc. ■	1309
Joyable ●	325			Zipongo ●	915
Judge Healthcare ●	1433				

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CONFERENCE	DATE	LOCATION
 AHIP's National Conferences on Medicare, Medicaid & Duals	Sept. 24-28, 2017	Washington, D.C.
 Consumer Experience & Digital Health Forum	Fall, 2017	Nashville, TN
 National Health Policy Conference	Mar. 7-8, 2018	Washington, D.C.
 National Conference on the Individual and Small Group Markets	Mar. 8-9, 2018	Washington, D.C.
 AHIP Institute & Expo 2018	June 20-22, 2018	San Diego, CA

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